

§ 1

Opening of the Extraordinary General Meeting (agenda item 1)

The Extraordinary General Meeting was declared open by Johan Thiman, partner at White & Case Advokat AB, on behalf of the Board of Directors.

§ 2

Election of Chairman of the Extraordinary General Meeting (agenda item 2)

Johan Thiman of White & Case Advokat AB was elected Chairman of the Meeting, in accordance with the proposal of the Board of Directors. It was informed that Christian Meijling was appointed to keep the minutes.

It was noted the Extraordinary General Meeting had convened in accordance with Sections 20 and 22 of the Swedish Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations, so called postal voting.

Attached to the Minutes were the notice convening the Extraordinary General Meeting (Appendix 1) and the form for advance voting (Appendix 2).

Attached to the Minutes were an account of the advance votes regarding each item on the agenda, which is encompassed by advance votes, wherein are the details as stated in Section 26 of above stated Act 2020:198. (Appendix 3).

§ 3

Drawing up and approval of the voting list (agenda item 3)

The Extraordinary General Meeting resolved to approve the attached voting list as the voting register for the Meeting. (Appendix 4).

§ 4

Approval of the agenda (agenda item 4)

The Extraordinary General Meeting resolved to approve the agenda included in the notice convening the Extraordinary General Meeting as the agenda for the Meeting.

§ 5

Election of one or two persons to certify the minutes (agenda item 5)

The Extraordinary General Meeting resolved that the minutes of the Meeting should be approved by Erik Durhan, proxy for Nordea Funds, and Mats Gustafsson, proxy for Lannebo Funds, along with the Chairman.

§ 6

Determination of whether the Extraordinary General Meeting has been duly convened (agenda item 6)

It was noted that a notice convening today's Extraordinary General Meeting had been published on NENT Group's website on 15 December 2020 and in the Official Swedish Gazette on 18 December

2020, and that information regarding the notice had been published in Svenska Dagbladet on the same date, whereupon it was declared that the Extraordinary General Meeting was duly convened.

§ 7

Resolution to authorise the Board of Directors to issue new Class B shares (agenda item 7)

The Extraordinary General Meeting resolved, with required majority, in accordance with the Board of Director's proposal as set forth in the notice convening today's Extraordinary General Meeting, to authorise the Board of Directors to resolve on new issues of Class B shares representing up to 20% of the total number of shares at the time of the authorisation. Any such share issue resolution shall be carried out with deviation from the shareholders' preferential rights. The authorisation is valid until the next annual general meeting.

§ 8

Closing of the Extraordinary General Meeting (agenda item 8)

The Extraordinary General Meeting was declared closed.

Minutes kept by:

Christian Meijling

Approved:

Johan Thiman

Erik Durhan

Mats Gustafsson

Notice to attend an Extraordinary General Meeting

The shareholders of Nordic Entertainment Group AB (publ) ("NENT Group"), Reg. No. 559124-6847, are hereby invited to an Extraordinary General Meeting on 25 January 2021.

BACKGROUND AND REASONS FOR THE EXTRAORDINARY GENERAL MEETING

On 10 November 2020, NENT Group announced a new vision to become the European streaming champion. The company intends to launch its Viaplay streaming service in 10 international markets by the end of 2023, and to increase its Viaplay subscriber base to approximately 10.5 million by the end of 2025. As communicated on 10 November 2020, NENT Group intends to fund these strategic initiatives with an equity raise of more than SEK 3.5 billion, which is also expected to deliver a number of additional benefits including increased trading liquidity in NENT Group's shares.

NENT Group has now consulted with its major shareholders regarding the expansion plans and equity raise. The next step in the implementation of these plans is for NENT Group to invite its shareholders to this Extraordinary General Meeting to resolve on an authorisation for the Board of Directors to issue, with deviation from shareholders pre-emptive rights, new Class B shares representing up to 20% of the total number of shares issued at the time of the authorisation. NENT Group does not plan to pursue a secondary listing of its shares in the United States at this time, so any new shares issued will be listed on Nasdaq Stockholm.

Anders Jensen, President and CEO, commented: "Our new vision to become the European streaming champion has been positively received by our shareholders and broader stakeholders, and we have seen strong interest from potential new investors too. The next step is to seek authorisation from our shareholders to implement the equity raise to fund our expansion. We have a major opportunity in front of us and, thanks to our Viaplay platform, our content and, above all, our team, we are ready to seize it."

INFORMATION REGARDING PARTICIPATION IN THE EXTRAORDINARY GENERAL MEETING

Due to the continued uncertainty regarding the coronavirus pandemic and in order to ensure the health and safety of NENT Group's shareholders, employees and other stakeholders, the company's Board of Directors has resolved on extraordinary meeting procedures pursuant to Section 22 of the temporary act on general meetings (2020:198).

The Extraordinary General Meeting will be conducted pursuant to so-called advance voting (postal voting), meaning that no shareholders will attend the Extraordinary General Meeting in person or through proxy. Instead, shareholders are invited to participate in the Extraordinary General Meeting by voting and submitting questions in advance. Specifically, the following procedures will apply:

- The Extraordinary General Meeting will take place on 25 January 2021.
- Shareholders will only be able to participate in the Extraordinary General Meeting by voting on the matters and the proposals on the meeting agenda and by submitting questions to NENT Group in advance.
- The Agenda for the Extraordinary General Meeting is as presented below, with certain items explained further down in the notice.
- A press release will be issued following the Extraordinary General Meeting to inform about the material items resolved on by the Extraordinary General Meeting as soon as the final outcome of the postal voting procedure has been established.

- Questions or requests for information relating to items on the agenda shall be made in writing to Nordic Entertainment Group AB (publ), Ringvägen 52, 118 67 Stockholm, Sweden, or by email to egm@nentgroup.com, no later than 15 January 2021. The responses and any additional information will be disclosed by being held available at Nordic Entertainment Group AB (publ), Ringvägen 52, 118 67 Stockholm, Sweden, and on the company's website (www.nentgroup.com/about/corporate-governance/general-meetings) no later than 20 January 2021. The information will also be distributed to the shareholder that has requested the information and that has provided an address.
- The final postal voting results will be included in the minutes of the meeting and will be published on NENT Group's website (www.nentgroup.com/about/corporate-governance/general-meetings) within two weeks of the Extraordinary General Meeting.

REGISTRATION

Shareholders who wish to attend the Extraordinary General Meeting shall:

- Be entered in the share register maintained by Euroclear Sweden on 15 January 2021; and
- Give notice of their attendance no later than 22 January 2021. The exercise of voting rights in accordance with the advance voting procedure will be considered as a notification from the shareholder to attend the meeting.

For shareholders who have their shares registered through a bank or other nominee, the following applies in order to be entitled to participate at the Extraordinary General Meeting. In addition to giving notice of participation by submitting an advance vote, such shareholders must re-register their shares in their own name in the shareholders' register maintained by Euroclear Sweden AB at the record date of 15 January 2021. Such re-registration may be temporary (so-called voting rights registration). Shareholders who wish to register their shares in their own names must request that the nominees make such registration. Voting rights registration that has been requested by the shareholder, in such time that the registration has been completed by the nominee no later than 19 January 2021, will be taken into account in the preparation of the shareholders' register.

SHAREHOLDERS' RIGHTS

Shareholders can exercise their shareholders' rights at the Extraordinary General Meeting by voting in advance on the items on the agenda and submitting questions to NENT Group in connection with the Extraordinary General Meeting.

Any registered shareholder intending to participate in the Extraordinary General Meeting (via advanced voting or questions) must submit the following information in connection with their respective submissions:

- Shareholder's name,
- Personal or organisation number,
- Email address; and
- Telephone number.

Information submitted in connection with registration will be processed exclusively for the Extraordinary General Meeting. See below for additional information on the processing of personal data.

For shareholders wishing to participate through an authorised representative (i.e. where such a representative submits an advanced vote or questions on behalf of the shareholder), NENT Group will provide power of attorney templates on its website (www.nentgroup.com/about/corporate-governance/general-meetings). Shareholders participating through an authorised representative must submit the power of attorney together

with the voting form or questions. If the shareholder is a legal entity, a copy of a registration certificate or corresponding document for the legal entity shall be enclosed.

IMPORTANT INFORMATION REGARDING ADVANCE VOTING

Advance voting will be possible as of 15 December 2020 and until 22 January 2021. A shareholder can vote in advance by using any of the following methods:

- (1) Email: by completing the advance voting form available on NENT Group's website (www.nentgroup.com/about/corporate-governance/general-meetings) and then emailing this form to the following email address info@computershare.com together with any power of attorney and/or other authorisation documents.
- (2) Regular Mail: by completing the advance voting form available on NENT Group's website (www.nentgroup.com/about/corporate-governance/general-meetings) and then sending a physical copy of this form, together with any power of attorney and/or other authorisation documents, to the following address: Computershare AB "NENT AB Extraordinary general meeting", Box 5267, 102 46 Stockholm.
- (3) Electronic voting: Shareholders who are private individuals may also cast their advance votes electronically through BankID verification via NENT Group's website (www.nentgroup.com/about/corporate-governance/general-meetings). If the shareholder votes in advance by proxy, a power of attorney shall be enclosed with the form. If the shareholder is a legal entity, a certificate of incorporation or a corresponding document shall be enclosed with the form.

A shareholder cannot give any instructions other than selecting one of the options specified at each point in the advanced voting form. A vote (i.e. the postal voting in its entirety) is invalid if the shareholder has modified the form to provide specific instructions or conditions or if pre-printed text is amended or supplemented. Further information and conditions can be found in the advance voting form.

The advanced voting form, together with any enclosed power of attorney and/or other authorisation documents, must have been received by Computershare AB no later than 22 January 2021. If received later, the vote will be disregarded.

For questions about the Extraordinary General Meeting or to have the advance voting form sent by post, please contact Computershare AB by telephone on +46 (0)771 246 400 (Monday-Friday, 09.00-16.00 CEST).

PROPOSED AGENDA

- (1) Opening of the Extraordinary General Meeting.
- (2) Election of the Chairman of the Extraordinary General Meeting.
- (3) Preparation and approval of the voting list.
- (4) Approval of the agenda.
- (5) Election of one or two persons to check and verify the minutes.
- (6) Determination of whether the Extraordinary General Meeting has been duly convened.
- (7) Resolution to authorise the Board of Directors to issue new Class B shares.
- (8) Closing of the Extraordinary General Meeting.

RESOLUTIONS PROPOSED BY THE BOARD

Proposal for resolution under Item 2

The Board of Directors proposes Johan Thiman, Partner at White & Case Advokat AB, as Chairman of the Meeting, or in the event he is prevented from participating, the person appointed by the Board of Directors.

Proposal for resolution under Item 3

The voting list proposed to be approved is the voting list prepared by the company, based on the general meeting shareholders' register and votes received in advance, and verified by the persons assigned to check the minutes.

Proposal for resolution under Item 5

The Board of Directors proposes Erik Durhan (representing Nordea Funds), and Mats Gustafsson (representing Lannebo Funds) or if one or both of them have an impediment to attend, the persons appointed by the Board of Directors, to check the minutes together with the Chairman. The assignment to check the minutes also includes verifying the voting list and that the received advance votes are correctly reflected in the minutes of the Meeting.

Proposal for resolution under Item 7

The Board of Directors proposes that the Extraordinary General Meeting resolves to authorise the Board of Directors to, on one or several occasions during the period up until the next Annual General Meeting, increase the company's share capital by issuing new Class B shares. Any such share issue resolution shall be carried out with deviation from the shareholders' preferential rights. The Board of Directors proposes that Class B shares representing up to 20% of the total number of shares issued at the time of the authorisation may be issued under the authorisation. The resolution requires approval from shareholders representing at least two-thirds of both the number of votes cast and the number of shares represented at the Extraordinary General Meeting in order to be valid.

NENT Group's CEO shall be authorised to make such minor adjustments to this resolution as may be necessary in connection with the registration.

MISCELLANEOUS

Documentation

The Board of Directors' complete proposals are set out above. All information that the company is required to make available and present at the Extraordinary General Meeting pursuant to the Swedish Companies Act is available at the company's website (www.nentgroup.com/about/corporate-governance/general-meetings) and at the company's premises at Ringvägen 52 in Stockholm and will be sent to those shareholders who so request and state their postal address or email address. The documentation can be ordered by telephone on +46 (0)771 246 400, by email to info@computershare.com or by post to Computershare AB, "NENT AB Extraordinary general meeting", Box 5267, 102 46 Stockholm.

Shareholders' right to request information

The Board of Directors and the CEO of NENT Group shall, if any shareholder so requests and the Board of Directors believes that it can be done without material harm to the company, provide information regarding circumstances that may affect the assessment of an item on the agenda. Questions or requests for information relating to items on the agenda shall be made in writing to Nordic Entertainment Group AB (publ), Ringvägen 52, 118 67 Stockholm, Sweden, or by email to egm@nentgroup.com, no later than 15 January 2021. The responses and any additional information will be disclosed by being held available at Nordic Entertainment Group AB (publ), Ringvägen 52, 118 67 Stockholm, Sweden, and on the company's website (www.nentgroup.com/about/corporate-governance/general-meetings) no later than 20 January 2021. The information will also be distributed to the shareholder that has requested the information and that has provided an address.

Shares and votes

There are a total number of 67,842,244 shares in the company, of which 532,572 are Class A shares, 66,839,153 Class B shares and 470,519 Class C shares. The total number of votes for all issued shares in NENT Group is 72,635,392. As per the date of the disclosure of this notice, NENT Group holds 470,519 of its own Class C shares.

Use of personal data

For information on how personal data is processed in connection with the Extraordinary General Meeting, please visit www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf. If you have any questions about NENT Group's data handling processes or wish to exercise your rights, please contact us at dpo@nentgroup.com.

Stockholm, December 2020

NORDIC ENTERTAINMENT GROUP AB (PUBL)

THE BOARD OF DIRECTORS

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

The information was submitted for publication by the contact person below on 15 December at 0800 CET.

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Notification of participation and form for postal voting

in accordance with section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

The form must be received by Computershare AB (administering the general meeting and the forms on behalf of Nordic Entertainment Group (publ) no later than Friday, January 22, 2021.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right by post (advance voting) for all of the shareholder's shares in Nordic Entertainment Group AB (publ), Reg. No. 559124-6847 at the extraordinary general meeting on January 25, 2021. The voting right is exercised in accordance with the voting options marked below.

Assurance (if the undersigned is a legal representative of a shareholder who is a legal entity): I, the undersigned, am a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions.

Assurance (if the undersigned represents the shareholder by proxy): I, the undersigned, solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked.

Name of shareholder or authorised signatory	Personal identity number
Name of shareholder if legal entity	Registration number
Telephone number	E-mail
Place and date	
Signature	
Clarification of signature	

Instructions for postal voting:

- Complete all information above.
- If the shareholder is a natural person who is personally voting by post, it is the shareholder who should sign under Signature above. If the postal vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign. A power of attorney shall be enclosed if the shareholder postal votes by proxy. If the shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form.
- Select the preferred voting options below.
- Print, sign and send the form to Computershare AB (administering the general meeting and the forms on behalf of Nordic Entertainment Group AB) so that the form is available to Computershare no later than Friday, January 22 2021. The form shall be submitted by post to Computershare AB, "Extraordinary general meeting, NENT AB", P.O. Box 5267, SE-102 46, Stockholm, Sweden or via e-mail to info@computershare.se.
- Shareholders who are natural persons may also submit their postal vote electronically by verification through BankID via Nordic Entertainment Group ABs website, www.nentgroup.com.
- Please note that a shareholder whose shares are registered in the name of a bank or securities institute must register its shares in its own name to vote.

Further information regarding postal voting

A shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly select Abstain. A vote (i.e. the postal voting in its entirety) is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented. One form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form may be discarded without being considered.

The form for postal voting, together with any enclosed proxy and registration certificates or other authorization documentation, shall be received by Computershare AB no later than January 22, 2021, refer to item 4 above. January 22, 2021, is consequently the date for when the postal vote can be withdrawn. To withdraw a postal vote, contact Computershare AB by post, Computershare AB, "Extraordinary general meeting, NENT AB", P.O. Box 5267, SE-102 46, Stockholm, Sweden, via e-mail to info@computershare.se or by telephone: + 46 (0) 771 24 64 00.

For complete proposals, kindly refer to the notice convening the meeting and proposals on Nordic Entertainment Groups website www.nentgroup.com.

For information on how your personal data is processed, see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

Postal voting at Extraordinary General Meeting in Nordic Entertainment Group AB (publ) on January 25, 2021

The voting options below comprise the proposals included in the notice convening the extraordinary general meeting provided on the company's website.

4. Election of Chairman of the Extraordinary General Meeting Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
5. Preparation and approval of the voting list Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
6. Approval of the agenda Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
7. Election of one or two persons to check and verify the minutes Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
8. Determination of whether the Extraordinary General Meeting has been duly convened Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
9. Resolution to authorise the Board of Directors to issue new shares of Class B Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>

The shareholder wishes that the resolutions under one or several items in the form above be deferred to a continued general meeting (completed only if the shareholder has such a wish)

Item/items (use numbering):

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