

Viaplay Group's Nomination Committee convened

In accordance with Viaplay Group AB's ("Viaplay Group") Nomination Committee Instruction, the Chair of the Viaplay Group Board of Directors has convened a Nomination Committee to prepare proposals for the 2026 Annual General Meeting.

The Nomination Committee comprises Audrey Richard, appointed by Groupe Canal+ SA; Brendan Donahue, appointed by PPF Cyprus Management Limited; Filippa Gerstädt, appointed by Nordea Fonder; and Simon Duffy, Chair of the Viaplay Group Board of Directors. The members of the Nomination Committee will appoint a Committee Chair at their first meeting.

Please see <u>this page</u> for information about the work of the Nomination Committee. Shareholders wishing to propose candidates for election to the <u>Viaplay Group Board of Directors</u> should submit their proposals <u>via email</u> or in writing to: Group General Counsel, Viaplay Group AB, P.O. Box 17104, SE-10462 Stockholm, Sweden.

NOTES TO EDITORS

Viaplay Group AB (publ) is the Nordic region's leading entertainment provider. Our Viaplay streaming service is available in every Nordic country, as well as in the Netherlands, and our Viaplay Select branded content concept has been added to partner platforms around the world. We also operate TV channels across most of our markets, as well as radio stations in Norway and Sweden. Our talented people come to work every day with a shared passion and clear mission to entertain millions of people with our unique offering of locally relevant storytelling, which spans premium live sports, films, series and music. Our purpose is to grow our business profitably and responsibly, and deliver sustainable value for all our stakeholders. Viaplay Group is listed on Nasdaq Stockholm ('VPLAY B').

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