

Welcome to Viaplay Group's Capital Markets Day on 9 November

Viaplay Group will hold its 2022 Capital Markets Day on Wednesday 9 November in central Stockholm. The event will begin at 14:00 local time (13:00 London time and 08:00 New York time) and will be followed by an evening reception. The Capital Markets Day will be live streamed for those who cannot attend in person.

The event will feature presentations from Viaplay Group's executive management team, as well as panel discussions and Q&A sessions, regarding the company's strategic plans, progress and outlook. The speakers will include Anders Jensen (President and CEO), Enrique Patrickson (Chief Financial Officer), Philip Wågnert (Chief Technology & Product Officer), Filippa Wallestam (Chief Content Officer), Peter Nørrelund (Chief Sports Officer) and Kim Poder (Chief Commercial Officer).

[Please register here](#) to attend the Capital Markets Day and for further information about the event.

NOTES TO EDITORS

Viaplay Group AB (publ) is the international streaming challenger. Our Viaplay streaming service is available direct-to-consumer in every Nordic and Baltic country, Poland and the Netherlands, and we are expanding rapidly by launching in the UK in 2022, followed by the US, Canada, Germany, Austria and Switzerland in 2023. Viaplay will have a market presence in at least 21 countries by the end of 2023, including at least five partner markets for the Viaplay Select branded content concept. Every day, millions of customers enjoy our unique entertainment offering, including acclaimed Viaplay Originals and an unrivalled line-up of premium live sports. From streaming to TV channels, radio stations and production companies, our purpose is to tell stories, touch lives and expand worlds. Viaplay Group is listed on Nasdaq Stockholm ('VPLAY B').

Contact us:

press@viaplaygroup.com (or Roberta Alenius, Head of Corporate Communications: +46 70 270 7217)

investors@viaplaygroup.com (or Matthew Hooper, Chief Corporate Affairs Officer: +44 7768 440 414)

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