

Viaplay's latest investment in Danish original content is 'Call Me Dad'

- Alex Høgh Andersen ('Vikings'), Magnus Haugaard ('Guilt') and Ellen Hillingsø ('The Bridge') headline Danish comedy-drama
- 'Call Me Dad' produced by Nordisk Film Series
- Viaplay to premiere at least 70 Originals in 2022

Viaplay's next Danish Viaplay Original is the comedy-drama 'Call Me Dad', starring top local talents Alex Høgh Andersen ('Vikings'), Magnus Haugaard ('Guilt') and Ellen Hillingsø ('The Bridge'). Produced by Nordisk Film Series, written by Søren Felbo ('Sunday') and directed by Christian Dyekjær ('Guru'), the six-part show joins Viaplay's pipeline of Danish Originals and is scheduled to premiere in 2023.

Emil (Alex Høgh Andersen) and Viktor (Magnus Haugaard) are lifelong friends and now partners in a catering company. But when self-confident Viktor begins dating timid Emil's mother Helle (Ellen Hillingsø), the scene is set for an unusual family face-off, based on an idea by real-life friends Andersen and Haugaard.

Christian Dyekjær: "My vision is to create a contemporary comedy that exudes visual and narrative richness. The show will entertain while exploring topics such as how we treat each other and our world today. It's a pleasure to work with two of the best acting talents of their generation, and Viaplay viewers can look forward to a very modern show with a remarkably strong supporting cast."

Filippa Wallestam, Viaplay Group Chief Content Officer: "This sharp and warm series sums up what Viaplay wants to create in Denmark – high-quality storytelling, told by both established and upcoming talents, with huge potential to reach local and international audiences. In recent years, we've premiered or announced more than 30 Danish Viaplay Originals, and our ambition is to deliver many more in the future – provided we have regulatory certainty and a fair playing field."

Roberta Reichhardt ('Knæler'), Johanne Milland ('The Venus Effect'), Søren Sætter-Lassen ('Marie Krøyer'), Peter Gantzler ('The Legacy'), Lone Rødbro ('Cry Wolf'), Bjarne Henriksen ('The Killing'), Lila Nobel ('The Rain'), Oscar Dyekjær Giese ('Chernobyl') and Tommy Kenter ('Dance of the Polar Bears') all feature in the series, which has recently completed filming in Copenhagen.

'Call Me Dad' (Danish title: 'Kald mig far') is produced by Trin Hjortkjær Thomsen and Laura Frederikke Kragholm at Nordisk Film Series, with Dorte Fuglsang as executive producer for Viaplay. Global sales are handled by Viaplay Content Distribution.

ABOUT VIAPLAY ORIGINALS

At least 70 Viaplay Originals are set to premiere in 2022. Upcoming Originals include [‘The Beach Hotel’](#); [‘Roombeek’](#); [‘Listen Up!’](#); [‘End of Summer’](#); [‘R.I.P. Henry’](#); [‘Below’](#); [‘Thunder in My Heart’](#) season two; [‘Live Life’](#); [‘There's Something Going On’](#); [‘It Could Have Been Us’](#); [‘Threesome’](#) season two; [‘R.S.V.P.’](#); [‘The Fortress’](#); [‘The Hunt for Jasper S.’](#); [‘Liv Ullmann: The Road Less Travelled’](#); [‘Those Who Kill’](#) season three; [‘Face to Face’](#) season three; [‘The Meaning of Life’](#); [‘Something Stupid’](#); [‘The Guilty’](#); [‘Stockholm Bloodbath’](#); [‘Delete Me’](#) season two; [‘The Dreamer – Becoming Karen Blixen’](#); [‘Fenris’](#); [‘Gold Run’](#); [‘Last Light’](#); [‘Cell 8’](#); [‘Elvira’](#); [‘North Sea Connection’](#); [‘Limbo’](#); [‘Litvinenko’](#); [‘Karma and Jonar’](#); [‘Ronja’](#); [‘The Uninhabitable Earth’](#); [‘Polish Murderesses’](#); [‘Black Dog’](#); [‘Freedom of the Swallow’](#); [‘Honour’](#) season three; [‘Pørni’](#) season three; [‘Hilma’](#); [‘Who Shot Otto Mueller?’](#); a biopic of [Börje Salming](#); [‘What about Monica’](#); [‘THE KINGDOM EXODUS’](#); [‘Estonia: The Last Wave’](#); [‘Stella Blómkvist’](#) season two; [‘The Swarm’](#); [‘Perfect People’](#); and [‘Margeaux’](#).

[Two major English-language films](#) will be produced by Viaplay every year. The company has also established a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

NOTES TO EDITORS

Viaplay Group AB (publ) is the international streaming challenger. Our Viaplay streaming service is available in every Nordic and Baltic country, Poland, the US and the Netherlands, and we are expanding rapidly by launching in the UK in 2022, followed by Canada, Germany, Austria and Switzerland in 2023. Viaplay will have a market presence in at least 21 countries by the end of 2023, including at least five partner markets for the Viaplay Select branded content concept. Every day, millions of customers enjoy our unique entertainment offering, including acclaimed Viaplay Originals and an unrivalled line-up of premium live sports. From streaming to TV channels, radio stations and production companies, our purpose is to tell stories, touch lives and expand worlds. Viaplay Group is listed on Nasdaq Stockholm (‘VPLAY B’).

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