

Save the date for Viaplay Group's Capital Markets Day

Viaplay Group, will hold its 2022 Capital Markets Day in Stockholm from 14:00 CET on Wednesday 9 November. The event will also be streamed for those who cannot attend in person.

The event will feature presentations from Viaplay Group's President and CEO Anders Jensen and other senior leaders, who will provide updates and insights into the company's strategic development, performance and outlook.

A formal invitation to the Capital Markets Day, including the agenda and joining details for participants, will be distributed closer to the event.

NOTES TO EDITORS

Viaplay Group AB (publ) is the international streaming challenger. Our Viaplay streaming service is available in every Nordic and Baltic country, Poland, the US and the Netherlands, and we are expanding rapidly by launching in the UK in 2022, followed by Canada, Germany, Austria and Switzerland in 2023. Viaplay will have a market presence in at least 21 countries by the end of 2023, including at least five partner markets for the Viaplay Select branded content concept. Every day, millions of customers enjoy our unique entertainment offering, including acclaimed Viaplay Originals and an unrivalled line-up of premium live sports. From streaming to TV channels, radio stations and production companies, our purpose is to tell stories, touch lives and expand worlds. Viaplay Group is listed on Nasdaq Stockholm ('VPLAY B').

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