

# 'Live Life' is Viaplay's next Original for young adults

- Kristallen winner Hanna Ardéhn ('Quicksand'), Tina Pour Davoy ('Eagles') and Doreen Ndagire ('Comedy Queen') star in eight-part drama
- 'Live Life' helmed by first-time director Susanne Thorson ('ALEX') and produced by FLX
- Viaplay set to premiere at least 70 Originals in 2022

Swedish Kristallen winner Hanna Ardéhn ('Quicksand'), Tina Pour Davoy ('Eagles') and Doreen Ndagire ('Comedy Queen') will headline Viaplay's latest Original for young adults, 'Live Life'. Susanne Thorson ('ALEX') makes her directorial debut with the eightpart drama series, which follows three friends suddenly faced with a devastating turn of events. Currently filming in Stockholm, 'Live Life' is produced by FLX and will premiere exclusively on Viaplay in 2023.

The tumour discovered in 24-year-old Nora's (Hanna Ardéhn) stomach is big — but her dreams and plans are bigger. Refusing to give up hope, Nora continues her journalism career, despite exhausting chemotherapy sessions and the constant fear of death. Together with her friends Alina (Tina Pour Davoy) and Doris (Doreen Ndagire), she's ready to live life.

Hanna Ardéhn: "I'm so grateful to be part of telling this story. The way that death makes every moment precious is something that really moves me. This role will be both a physical and mental challenge, and I'm happy to have such a fantastic team around me."

Filippa Wallestam, Viaplay Group Chief Content Officer: "Our latest Viaplay Original is a young adult show with something to say to everyone. 'Live Life' brings a hopeful perspective to one of the toughest situations a person can go through. The hugely talented team, which includes some of the biggest new Nordic stars, completely wowed us with their pitch — and I'm sure they'll do the same to Viaplay viewers with this unforgettable show."

'Live Life' (Swedish title: 'Leva Life') is written by Carl-Petter Montell, Vera Herngren and Felicia Danielsson, based on an idea by Susanne Thorson and Lovisa Ström. The series is produced by Moa Blom Kornblad at FLX and the executive producers are FLX's Julia Lennartsson and Jonas Åhlund, and Viaplay Group's Oskar Arulf.

'Live Life' is distributed globally by Viaplay Content Sales.

# ABOUT VIAPLAY ORIGINALS



At least 70 Viaplay Originals are set to premiere in 2022. Upcoming Originals include 'There's Something Going On'; 'It Could Have Been Us'; 'Threesome' season two; 'R.S.V.P.'; 'The Fortress'; 'The Hunt for Jasper S.'; 'Liv Ullmann: The Road Less Travelled'; 'Those Who Kill' season three; 'Face to Face' season three; 'The Meaning of Life'; 'Something Stupid'; 'The Guilty'; 'Stockholm Bloodbath'; 'Delete Me' season two; 'Boys'; 'The Dreamer – Becoming Karen Blixen'; 'Fenris'; 'Gold Run'; 'Billy the Kid'; 'Last Light'; 'Cell 8'; 'Elvira'; 'North Sea Connection'; 'Limbo'; 'Litvinenko'; 'Karma and Jonar'; 'Ronja'; 'The Uninhabitable Earth'; 'Polish Murderesses'; 'Black Dog'; 'Freedom of the Swallow'; 'Honour' season three; 'Hammarvik' season four; 'Pørni' season three; 'Hilma'; 'Who Shot Otto Mueller?'; a biopic of Börje Salming; 'Fadime'; 'Taylor's Island'; 'What about Monica'; 'THE KINGDOM EXODUS'; 'Estonia: The Last Wave'; 'Stella Blómkvist' season two; 'The Swarm'; 'Perfect People'; and 'Margeaux'.

<u>Two major English-language films</u> will be produced by Viaplay every year. The company has also established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

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# NOTES TO EDITORS

Viaplay Group AB (publ) is the international streaming challenger. Our Viaplay streaming service is available in every Nordic and Baltic country, Poland, the US and the Netherlands, and we are expanding rapidly by launching in the UK in 2022, followed by Canada, Germany, Austria and Switzerland in 2023. Viaplay will have a market presence in at least 21 countries by the end of 2023, including at least five partner markets for the Viaplay Select branded content concept. Every day, millions of customers enjoy our unique entertainment offering, including acclaimed Viaplay Originals and an unrivalled line-up of premium live sports. From streaming to TV channels, radio stations and production companies, our purpose is to tell stories, touch lives and expand worlds. Viaplay Group is listed on Nasdag Stockholm ('VPLAY B').

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