

# Viaplay launches 'The Hunt for Jasper S.' as next Dutch Viaplay Original

- Crime drama depicts one of the Netherlands' most notorious murder cases
- 'The Hunt for Jasper S.' created by Willem Bosch ('The Spectacular') and produced by Pupkin
- Series joins 'Something Stupid' and 'The Guilty' on Viaplay's Dutch scripted slate

**Viaplay and Pupkin will produce the true crime drama 'The Hunt for Jasper S.' as the next scripted Viaplay Original in the Netherlands. The series tells the story of one of the most notorious murder cases in the country's history, and is one of the first Dutch productions to employ the globally successful Nordic noir aesthetic. 'The Hunt for Jasper S.' (Dutch title: 'De Jacht op Jasper S.') will premiere exclusively on Viaplay in the Netherlands and across Viaplay's markets.**

'The Hunt for Jasper S.' depicts the search for a killer that impacted Dutch society like no previous crime. It shows how the Netherlands was, for the first time, confronted with bizarre and persistent conspiracy theories, fueled by social media. An otherwise tolerant society showed its ugliest side and accusations flew. The crime remained unsolved for years, until an investigative reporter and unprecedented use of DNA evidence finally blew the case open.

The series is produced by showrunner Willem Bosch and creative producer Pieter Kuijpers ('The Spectacular'; 'Riphagen'), with Kennard Bos producing for Viaplay.

Filippa Wallestam, NENT Group Chief Content Officer: "This is a gripping, character-driven story about a specific time in Dutch history. Viaplay is internationally renowned for the quality of our original shows, and viewers will see that on full display here. We will blend local storytelling with our Nordic touch to create a compelling series that has a lasting impact on Dutch audiences."

Willem Bosch: "For over 10 years, I've been researching the idea of turning the search for Jasper S. into a series. I've always envisioned it as an extremely Dutch Nordic noir, so there's no better partner than Viaplay. This is a collaboration that I'm really looking forward to."

On-screen talents will be announced in due course.

Viaplay [recently announced](#) the dark comedy 'Something Stupid', created by bestselling novelist Saskia Noort and produced by Levitate Film, and crime drama 'The Guilty' ('De Schuldige'), written by Liesbeth Strik and produced by Ginger Fiction, as its first Dutch scripted Viaplay Originals.

Viaplay launched in the Netherlands on 1 March with a unique combination of Viaplay Originals, Hollywood films and series, kids content and premium live sports. The streaming services STARZPLAY and hayu are also included in a regular Viaplay subscription.

In March, NENT Group [announced](#) a proposal to rebrand as Viaplay Group, subject to approval at its Annual General Meeting (AGM) on 18 May.

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## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania, Poland, the US and the Netherlands. Viaplay will launch in the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B'). NENT Group has proposed to rebrand as Viaplay Group, subject to approval at its Annual General Meeting on 18 May.*

### About Pupkin

*Pupkin is a leading producer of feature films and high-end drama with a strong focus on (true) crime with titles such as 'The Spectacular', 'Smeris', 'Van God Los', 'Ares' and 'Riphagen'. Through Tuvalu Media Group, Pupkin is part of the French Newen, a network of production houses including De Mensen in Belgium ('Undercover'), CAPA in France ('Versailles'), Nimbus in Denmark ('The Bridge') and iZen in Spain ('El Cid').*

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