

Viaplay announces first winners of Viaplay Original Talent Awards

- ‘No Angel’, ‘Crowded’ and ‘One of the Boys’ enter development as Viaplay Originals
- Viaplay Original Talent Awards support new creators across Scandinavia
- Promoting Nordic storytelling a key sustainability priority for Viaplay

Viaplay has announced the three winners of its first Viaplay Original Talent Awards, a pan-Scandinavian initiative to support new creators and promote local storytelling. Following a competitive pitching process, three diverse and innovative projects will enter development as Viaplay Originals – satirical horror ‘No Angel’, black comedy ‘Crowded’ and romantic drama ‘One of the Boys’. Viaplay’s initiative will help fresh talents take their first steps in the streaming industry, and bring even more high-quality contemporary storytelling to its audiences.

In ‘No Angel’ (Swedish title: ‘Ingen ängel’), Angelica parties, smokes and sleeps around like many 17-year-olds. There’s just one difference – she’s also a serial killer. The series is created by EliSophie Andrée with Isabelle Moreno as creative lead, and is produced by Hawa Sanneh with Viaplay Studios’ Alexander Tanno as executive producer.

Set in a not-too-distant future, ‘Crowded’ (Norwegian title: ‘Trenghet’) follows a group of young people attempting to navigate Oslo’s overheated housing market. Created by Kristian Kilde and Nora Landsrød, the show is produced by Nordisk Film’s Caroline Hitland and Øyvind Eriksen, and executive produced by Sveinung Golimo.

‘One of the Boys’ (Danish title: ‘En af drengene’) by Teys Schucany and Frederik Rye Nielsen takes place in a small town where boys traditionally go on a ‘men’s trip’ before starting high school. Socially awkward Lau must prove he’s a real man, while struggling with his attraction to another boy. The producers for Apple Tree Production are Rikke Rolver Elk and Mathias Bruunshøj Jakobsen, with Piv Bernth serving as executive producer.

Filippa Wallestam, NENT Group Chief Content Officer: “Young creators often struggle to get support for their projects. Given the rapid growth of the Nordic creative industry, we’re passionate about addressing this. Viaplay has a proven record of supporting new voices, with very successful results, and this initiative will help build even more talents of tomorrow. We’re so impressed by the quality of the pitches – and can’t wait to see these stories on screen.”

Promoting Nordic storytelling is a key sustainability priority for Viaplay; more information can be found [here](#).

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania, Poland, the US and the Netherlands. Viaplay will launch in the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B').

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