

# NENT Group named top sustainability performer by Sustainalytics

- NENT Group recognised as a 'Top-Rated' sustainability performer in both its industry and region
- Company ranked 10<sup>th</sup> out of 299 businesses in global media industry
- NENT Group recently included in S&P Dow Jones Sustainability Indices for the world and Europe

**Nordic Entertainment Group (NENT Group) has been recognised as a leading sustainability performer by Sustainalytics, a global sustainability research, ratings and data firm. Following analysis of more than 4,000 companies around the world, Sustainalytics has awarded NENT Group a 2022 Industry Top-Rated Badge as well as a newly introduced Regional Top-Rated Badge. Sustainalytics is part of Morningstar, a leading financial services business.**

Sustainalytics' latest ratings rank NENT Group 10<sup>th</sup> out of 299 companies in the media industry. The ratings aim to assess a company's exposure to industry-specific material sustainability risks, and how well the company is managing these risks. NENT Group's score has improved year-over-year, and the company is classified as low risk.

Anders Jensen, NENT Group President and CEO: "We are proud to be recognised as a sustainability leader in our industry and region. Our ambition is to become one of the world's most sustainable, diverse and inclusive streaming companies, and there's much more to come."

Lena De Geer, NENT Group Head of Sustainability: "This latest recognition reflects how we work continually to integrate sustainability into everything we do. In 2022, we aim to accelerate our positive impact even further, with launches of a new five-year sustainability strategy and bold science-based emission reduction targets."

In [November 2021](#), NENT Group was included in the S&P Dow Jones Sustainability Indices (DJSI) for both the world and Europe, and ranked in the top 10% of the world's most sustainable media and entertainment companies.

The company was also named on the 2021 Allbright Report's 'Green List', which tracks gender equality among the management teams and boards of companies headquartered in Sweden. Morgan Stanley Capital International (MSCI) currently rank NENT Group's sustainability performance in the top 11% of the media and entertainment industry, with an 'AA' rating.

\*\*\*\*

## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania, Poland and the US. Viaplay will launch in the Netherlands and the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B').*

### Contact us:

[press@nentgroup.com](mailto:press@nentgroup.com) (or Nicholas Smith, Senior Communications Manager: +46 73 699 1700)

[investors@nentgroup.com](mailto:investors@nentgroup.com) (or Matthew Hooper, Chief Corporate Affairs Officer: +44 7768 440 414)

[sustainability@nentgroup.com](mailto:sustainability@nentgroup.com) (or Lena De Geer, Head of Sustainability: +46 73 699 2720)

**Download high-resolution photos:** [Flickr](#)

### Follow us:

[nentgroup.com](https://nentgroup.com) / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)

### Data protection:

To read more about NENT Group and data protection, [click here](#)