

Viaplay renews young adult drama 'Delete Me' for second season

- 'Delete Me' explores pressures faced by young people on social media
- First season recognised at C21 International Drama Awards and Seoul Drama Awards
- Viaplay to premiere at least 60 Originals in 2022

Viaplay has commissioned a new season of its award-winning Norwegian young adult (YA) drama 'Delete Me', which will premiere in the second half of 2022. The returning short-form original series stars rising talent Sofia Tjelta Sydness in her debut leading role, and once again casts unsettling light on the pressures and adverse influences faced by today's young people on social media. 'Delete Me' season two is created, written and directed by Marie Kristiansen ('Delete Me' season one; 'Young and Promising').

Sanna (Sofia Tjelta Sydness) is no longer the coolest kid in school. After being humiliated by her boyfriend, and with her plans to move to New York on ice due to the coronavirus, she is working as a waitress in Oslo while dreaming of an influencer career on YouTube. Desperate for fame, Sanna follows advice from her favourite influencer and takes the fateful decision to sell intimate pictures of herself online.

'Delete Me' season two co-stars Erik Enge, fresh from his international breakthrough in Ronnie Sandahl's 'Tigers'. Enge received a Dragon Award at the Göteborg Film Festival for his lead performance in the film, which is Sweden's official entry for the 2022 Academy Awards in the Best International Feature Film category.

Filippa Wallestam, NENT Group Chief Content Officer: "As adults, we think we know the importance of social media for many young people today – but perhaps we don't fully understand how overwhelming its demands can be. The themes of 'Delete Me' have never been more relevant, and adding a new season of this compelling and visually innovative show to our fast-growing YA slate is about more than collecting likes."

Sofia Tjelta Sydness: "It feels fantastic to be part of the new season of 'Delete Me'. I think we created something really unique with the first season, and told an important story to a young audience. To take on my first leading role is both scary and amazing."

Happy Jankell ('Two Sisters') also returns in her role from the first season. The series is produced by Einar Film by Pål Kruke Kristiansen and Kristin Emblem with Guri Neby as executive producer, and Tanya Nanette Badendyck as executive producer for Viaplay. Filming is currently underway in Oslo.

In 2021, season one of 'Delete Me' won two prizes at Norway's Gullruten awards and the Short-Form Drama Silver Bird Prize at the Seoul Drama Awards, was a finalist for Best Newform Drama Series at the C21 International Drama Awards, and received a Best Drama nomination at Seriekritikerprisen.

About Viaplay Originals

At least 60 Viaplay Originals are set to premiere in 2022. In the past three months, season three of '[Hammarvik](#)'; '[The Prize of Silence](#)'; '[The Box](#)'; '[Kin](#)'; 'The Trick'; 'Sort Of'; '[Red Election](#)'; '[Suedi](#)'; '[Furia](#)'; and season two of '[The Truth Will Out](#)' have premiered on Viaplay.

Recently announced Originals include '[Boys](#)'; '[The Dreamer – Becoming Karen Blixen](#)'; '[Fenris](#)'; '[Gold Run](#)'; '[Billy the Kid](#)'; '[Last Light](#)'; '[Cell 8](#)'; '[Elvira](#)'; '[North Sea Connection](#)'; '[Limbo](#)'; '[Litvinenko](#)'; '[Karma and Jonar](#)'; '[Ronja](#)'; '[Ida Takes Charge](#)'; season two of '[The Machinery](#)'; '[The Uninhabitable Earth](#)'; '[Polish Murderesses](#)', '[Black Dog](#)' and '[Freedom of the Swallow](#)'; season two of '[Partisan](#)'; season three of '[Honour](#)'; season four of '[Hammarvik](#)'; 'The Holiday'; seasons two and three of '[Pørni](#)'; '[Hilma](#)'; '[Sisterhood](#)'; '[Who Shot Otto Mueller?](#)'; a biopic of '[Börje Salming](#)'; '[Fadime](#)'; '[Taylor's Island](#)'; '[What about Monica](#)'; '[Trom](#)'; '[THE KINGDOM EXODUS](#)'; '[Made in Oslo](#)'; '[Estonia: The Last Wave](#)'; season two of '[Stella Blómkvist](#)'; season two of '[Wisting](#)'; '[The Swarm](#)'; '[Harmonica](#)'; '[Perfect People](#)'; and '[Margeaux](#)'.

[Two major English-language films](#) will be produced for Viaplay every year. NENT Group has also established a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania, Poland and the US. Viaplay will launch in the Netherlands and the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B').

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