

NENT Group included in S&P Dow Jones Sustainability Indices

- NENT Group included in World and Europe S&P Dow Jones Sustainability Indices
- Company ranked in top 10% of world's most sustainable media and entertainment businesses
- NENT Group also named on Allbright Report's gender equality 'Green List'

Nordic Entertainment Group (NENT Group), one of the world's fastest growing streaming companies, has been included in the S&P Dow Jones Sustainability Indices (DJSI) as a result of its sustainability performance. NENT Group has qualified for both the World and Europe DJSI, and is now ranked in the top 10% of the world's most sustainable media and entertainment companies.

The [DJSI](#) measure companies' performance in human rights, environment, gender balance, corporate governance, data protection and other key sustainability areas. This year, 62 media and entertainment companies (47 global and 15 European) were invited to submit data, with NENT Group and four others chosen for inclusion in the indices.

In addition, NENT Group has the sixth-best sustainability performance of any Swedish company across all industries.

Anders Jensen, NENT Group President and CEO: "Our ambition is to become one of the world's most sustainable, diverse and inclusive streaming companies, and qualifying for the DJSI shows we're on the right track. This is very much a shared achievement for our entire organisation that can inspire both us and our industry to do even more in the years to come."

Lena De Geer, NENT Group Head of Sustainability: "Every day, we focus on protecting our climate and environment, advancing equality and diversity, and encouraging ethical behaviour that preserves human rights and wellbeing. Continuous improvement is key, and in 2022 we will launch a new sustainability strategy as well as science-based emission reduction targets."

Manjit Jus, Global Head of ESG Research at S&P Global: "We congratulate NENT Group for being included in the Dow Jones Sustainability Index (DJSI) for the world and Europe. A DJSI distinction is a reflection of being a sustainability leader in your industry. The record number of companies participating in the 2021 S&P Global Corporate Sustainability Assessment is testament to the growing movement for ESG disclosure and transparency."

NENT Group has also been named on the 'Green List' in the [2021 Allbright Report](#), which tracks gender equality among management teams and boards for companies headquartered

in Sweden. NENT Group is placed 34th in this year's list of 347 publicly listed companies that were ranked on a green, yellow and red scale, with green signifying the most gender-equal.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania and Poland. Viaplay will launch in the US in 2021 and the Netherlands and the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B').

Contact us:

press@nentgroup.com (or Nicholas Smith, Senior Communications Manager: +46 73 699 1700)

investors@nentgroup.com (or Matthew Hooper, Chief Corporate Affairs Officer: +44 7768 440 414)

sustainability@nentgroup.com (or Lena De Geer, Head of Sustainability: +46 73 699 2720)

Download high-resolution photos: [Flickr](#)

Follow us:

nentgroup.com / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)

Data protection:

To read more about NENT Group and data protection, [click here](#)