

# Welcome to NENT Group's 2021 Capital Markets Day on 22 September

**Nordic Entertainment Group (NENT Group) has the pleasure of inviting investors, analysts and journalists to its 2021 Capital Markets Day, which will be held virtually on 22 September. The event will begin at 14:00 CET and is expected to end no later than 17:30 CET.**

The purpose of the Capital Markets Day is to present an updated overview of NENT Group's strategy, progress and goals, including content and business insights as well as information about the Group's financial performance and position and the further expansion of its Viaplay streaming service.

Speakers will include Anders Jensen (President & CEO), Kim Poder (Chief Commercial Officer), Filippa Wallestam (Chief Content Officer), Peter Nørrelund (Chief Sports Officer), Mia Suazo Eriksson (Chief Marketing Officer) and Gabriel Catrina (CFO and Head of Strategy & M&A).

**When:** 14:00-17:30 CET on 22 September (14:00-17:30 Stockholm | 13:00-16:30 London | 08:00-11:30 New York)

**Where:** Virtually via the [event page](#)

Participants are asked to register in advance via the event page above. Registration will be open from today, and an on-demand version of the event will be available to stream following the live event.

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## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in every Nordic country, in Estonia, Latvia and Lithuania, and in Poland. Viaplay will launch in the US in 2021 and the Netherlands in 2022, followed by additional markets by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').*

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