

# NENT Group renews Camilla Läckberg's 'Hammarvik' for two further seasons

- Camilla Läckberg has sold over 28 million books worldwide
- 'Hammarvik' is one of NENT Group's most viewed Viaplay Originals
- NENT Group to premiere at least 40 original productions in 2021

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has commissioned a further two seasons of its hugely popular Viaplay Original series 'Hammarvik'. Created by bestselling Swedish author Camilla Läckberg, the new seasons of 'Hammarvik' will continue to offer viewers a compelling blend of Nordic crime drama and soap opera, and will premiere exclusively on NENT Group's Viaplay streaming service.

The queen of Nordic crime fiction with over 28 million books sold worldwide, Camilla Läckberg's 'Hammarvik' (Swedish title: 'Lyckoviken') smashed viewing records for a Viaplay Original when the first two seasons premiered in 2020 and 2021.

Disa Östrand ('Love & Anarchy'), Martin Stenmarck and Linda Santiago ('Fantastic Beasts: The Crimes of Grindelwald') will reprise their roles in the third and fourth seasons, in which the secrets and desires of the inhabitants of the small Swedish town Hammarvik will be more explosive than ever.

Camilla Läckberg: "The response to 'Hammarvik' has been like nothing I've ever experienced. I get asked for a new season almost every day, which is why I'm so excited to reveal that both a third and a fourth season are on the way. Since I'm involved, there will of course be a crime to solve, and no let up in the intrigues among the people in Hammarvik."

Filippa Wallestam, NENT Group Chief Content Officer: "Reviving the Nordic soap opera with a noir twist came at just the right moment for Viaplay viewers. With its multiple engrossing plotlines, familiar characters and a devious mystery to unravel, 'Hammarvik' has been hugely successful during these challenging times, and has also brought new audiences to streaming for the first time. Together with Camilla, we will make the coming two seasons even more unmissable."

Camilla Läckberg's first-ever feature film, the dystopian drama 'Glacier', premiered on Viaplay in April. Läckberg will also appear in NENT Group's upcoming Swedish reality show 'Swedish Power Women' later this year.



'Hammarvik' seasons three and four are written by Camilla Läckberg, Lovisa Löwhagen and Jessika Jankert, and are produced by Mastiff in partnership with Creative Society Productions. Filming is set to start this summer in Vänersborg in western Sweden.

#### **About NENT Group's original productions**

NENT Group is set to premiere at least 40 original productions in 2021. In the past three months, 'Max Anger'; 'Thunder in My Heart'; 'Try Hard'; season one of 'Pørni'; season three of 'Fixi in Playland'; 'Glacier'; season two of 'Honour'; season two of 'Those Who Kill'; and 'Huss' have premiered on Viaplay.

Recently announced originals include 'The Holiday'; seasons two and three of 'Pørni'; 'Red Election'; 'Hilma'; 'Billy the Kid'; 'Sisterhood'; 'Who Shot Otto Mueller?'; a biopic of Börje Salming; 'Fadime'; 'Taylor's Island'; 'Kin'; 'What about Monica'; 'Trom'; 'THE KINGDOM EXODUS'; 'Made in Oslo'; 'Estonia: The Last Wave'; 'A Class Apart'; 'Threesome'; 'Suedi'; season two of 'Stella Blómkvist'; season two of 'Wisting'; 'The Box'; 'Two Sisters'; 'Furia'; 'Close to Me'; 'Dystopia'; 'The Swarm'; season two of 'The Truth Will Out'; 'Harmonica'; 'Perfect People'; season two of 'Face to Face'; 'Home Invasion'; and 'Margeaux'.

NENT Group will produce <u>two major English-language films every year</u>. The company has also established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

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#### **NOTES TO EDITORS**

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and in Estonia, Latvia and Lithuania. Viaplay will launch in Poland and the US in 2021 and the Netherlands in 2022, followed by four additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm and with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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