

NENT Group forms 'Sisterhood' as next Icelandic Viaplay Original

- Crime drama stars two Icelandic Eddan Award winners
- 'Sisterhood' produced with Sagafilm (NENT Group's 'Stella Blómkvist')
- NENT Group to premiere at least 40 original productions in 2021

The latest Icelandic Viaplay Original from Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, is the psychological crime drama 'Sisterhood'. The six-episode series stars Lilja Nótt Þórarinsdóttir (George Clooney's 'The Midnight Sky'), Jóhanna Friðrika Sæmundsdóttir ('Happily Never After') and Eddan Award winners Ilmur Kristjánsdóttir ('Trapped') and Halldóra Geirharðsdóttir ('Woman at War'). 'Sisterhood' will premiere on NENT Group's Viaplay streaming service in 2022.

Who was really responsible for a young girl's disappearance in Iceland 25 years ago? Ambitious police detective Vera (Halldóra Geirharðsdóttir), dissatisfied with the original investigation, is led to an unlikely trio of successful and respectable women. Nurse Karlotta (Ilmur Kristjánsdóttir), minister Elisabet (Lilja Nótt Þórarinsdóttir) and chef Anna Sigga (Jóhanna Friðrika Sæmundsdóttir) have long lived in the shadow of a terrible crime – and will go to any length to stop it coming to light.

Filippa Wallestam, NENT Group Chief Content Officer: "The new wave of Nordic noir often reaches beyond 'whodunnit?' to ask 'why?'. Like our smash hit 'Those Who Kill', 'Sisterhood' unfolds from the perpetrators' perspective, creating an unsettling and compelling experience. High-quality local storytelling is key to our international expansion, and this unique show will be a milestone in establishing Viaplay's position among Icelandic streaming audiences."

'Sisterhood' is produced with Sagafilm, the production company behind 'Stella Blómkvist', NENT Group's first Icelandic Viaplay Original. A critical and commercial success, 'Stella Blómkvist' received eight Eddan Award nominations and was recently renewed for a second season.

Viaplay launched in Iceland in April 2020 and offers local and international series, films and kids content. Viewers can also stream live sports such as Formula 1 motorsport, NHL ice hockey and Bundesliga football, with UEFA Champions League, UEFA Europa League and UEFA Conference League football to come from 2022.

About NENT Group's original productions



NENT Group is set to premiere at least 40 original productions in 2021. In the past three months, season two of 'Honour'; season two of 'Those Who Kill'; 'Huss'; 'Delete Me'; and 'We Children from Bahnhof Zoo' have premiered on Viaplay.

Recently announced originals include 'Who Shot Otto Mueller?'; a biopic of Börje Salming; 'Fadime'; 'Taylor's Island'; 'Kin'; 'What about Monica'; 'Trom'; 'Glacier'; 'THE KINGDOM EXODUS'; 'Made in Oslo'; 'Estonia: The Last Wave'; 'A Class Apart'; 'Threesome'; 'Suedi'; season two of 'Stella Blómkvist'; season two of 'Wisting'; 'The Box'; 'Two Sisters'; 'Thunder in My Heart'; 'Furia'; 'Close to Me'; 'Try Hard'; 'Max Anger'; 'Dystopia'; 'Suck It Up'; 'The Swarm'; season two of 'The Truth Will Out'; 'Harmonica'; 'Perfect People'; season two of 'Face to Face'; season three of 'Fixi in Playland'; 'Home Invasion'; and 'Margeaux'.

NENT Group has established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and in Estonia, Latvia and Lithuania. Viaplay will launch in Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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