

NENT Group Nomination Committee proposal for Board of Directors

In advance of the Nordic Entertainment Group AB ("NENT Group") Annual General Meeting of shareholders to be held on Wednesday 19 May 2021, the NENT Group Nomination Committee proposes the re-election of all current Directors except David Chance, who has declined re-election. The Nomination Committee also proposes the election of Andrew House as a new Director and member of the Board, in addition to the previously announced proposed election of Pernille Erenbjerg as the new Chair of the Board.

Andrew House worked at Sony Corporation from 1990 to 2017 in various roles including President and CEO of Sony Interactive Entertainment; President and CEO of Sony Computer Entertainment Europe; and Chief Marketing Officer for Sony Corporation. Andrew currently serves as an independent non-executive Director of Nissan Motor Limited, and an advisory Board member of the leading hospitality technology provider Intelity, as well as being an executive mentor at Merryck & Co and working with private equity investment in the interactive entertainment space. Andrew graduated with a BA Hons degree in English Language and Literature from Oxford University.

Erik Durhan, Chairman of the Nomination Committee: "Andrew House brings over 30 years of transformational international leadership experience as an executive and Board member, spanning the fields of sales, marketing, engineering, product development and digital services. He has a proven track record of successfully leading, advising and mentoring global teams to develop and execute winning strategies that drive both top and bottom-line growth, which will be of great value to NENT Group as it expands in the Nordic region and internationally."

<u>As announced on 12 January</u>, NENT Group Chair David Chance has decided not to stand for re-election and the Nomination Committee has proposed the election of Pernille Erenbjerg as the new Chair of the Board.

The Nomination Committee comprises Vegard Torsnes, appointed by Norges Bank; Joachim Spetz, appointed by Swedbank Robur Funds; Erik Durhan, appointed by Nordea Funds; and David Chance, Chairman of the NENT Group Board of Directors. The members of the Nomination Committee appointed Erik Durhan as Committee Chairman at their first meeting.

The Nomination Committee's complete proposals are presented in the notice convening NENT Group's Annual General Meeting of shareholders.



NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and in Estonia, Latvia and Lithuania. Viaplay will launch in Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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