

NENT Group to launch live action series 'Taylor's Island' on Viaplay

- 'Taylor's Island' is a brand-new live action series targeting kids aged 6–11
- Series is a co-production with Nickelodeon International and Network 10
- NENT Group to premiere at least 40 original productions in 2021

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company will launch brand new live action series 'Taylor's Island' (working title) as its next Viaplay Original. The fast-paced series targets children aged 6–11 and follows Taylor Young, a girl who is fascinated by the secrets surrounding a mysterious island. 'Taylor's Island' will premiere on NENT Group's Viaplay streaming service later in 2021.

In this action-packed comedy we meet Taylor Young, a girl who is fascinated by the mystery and phenomena surrounding a mysterious island, ever since her uncle's disappearance there. With a gang of friends, including Nori, a wisecracking local rebel; Meesha, a tough-asnails thrill seeker; Ellis, a hypochondriac and born worrier; and Taylor's little sister Lila, an aspiring vlogger, Taylor is determined to get to the bottom of the secrets and inexplicable events of Bermuda. In the pursuit of the truth, the friends go on an adventure of a lifetime, facing endless beaches, hidden treasures, cryptic riddles, a town bursting with colorful Caribbean culture and thrilling legends waiting to be unraveled.

NENT Group is increasing its original kids content slate, which includes Swedish Kristallen nominated 'Saga's Stories', 'Fixi in Playland', 'Mia's Magic Playground', 'Peppy Pals' and Swedish Kristallen nominated 'The Great Escape'.

Filippa Wallestam, NENT Group Chief Content Officer: "Viaplay already offers the popular Nickelodeon content, and to co-produce 'Taylor's Island is a natural next step to further strengthen our partnership with ViacomCBS. This creative live action series is fast-paced, fun and filled with adventures and mystery which will appeal to our youngest viewers."

The 20-episode long series 'Taylor's Island' is a cooperation between Nickelodeon International and ViacomCBS-owned Australian free-to-air broadcaster, Network 10 and produced by Fremantle. The series will premiere globally and on NENT Group's streaming service Viaplay later in 2021.

About NENT Group's original productions

NENT Group is set to premiere at least 40 original productions in 2021. In the past three months; 'We Children from Bahnhof Zoo'; season two of 'Hammarvik'; 'The Defeated'; 'The



<u>Head'</u>; '<u>Happily Married'</u>; 'Professionals'; season two of '<u>Pros and Cons</u>'; '<u>Orca</u>'; season two of '<u>The American Runestone</u>'; and '<u>Cryptid</u>' have premiered on Viaplay.

Recently announced originals include; 'Kin'; 'What about Monica' 'Glacier'; 'THE KINGDOM EXODUS'; 'Made in Oslo'; 'Estonia: The Last Wave'; 'A Class Apart'; 'Threesome'; 'Suedi'; season two of 'Stella Blómkvist'; season two of 'Wisting'; 'The Box'; 'Two Sisters'; 'Thunder in My Heart'; 'Furia'; 'Close to Me'; 'Try Hard'; 'Max Anger'; 'Dystopia'; 'Suck It Up'; 'The Swarm'; 'Delete Me'; season two of 'The Truth Will Out'; 'Harmonica'; 'Perfect People'; season two of 'Face to Face'; 'Huss'; season two of 'Those Who Kill'; season three of 'Fixi in Playland'; season two of 'Honour'; 'Home Invasion'; and 'Margeaux'.

NENT Group's 'Wisting' has been shown on <u>BBC Four and Sundance Now</u>; 'ALEX' has been sold in <u>Europe</u>, <u>Asia and the US</u>; 'Veni Vidi Vici' has premiered on <u>Hulu</u> and is set for a <u>US remake with Lionsgate</u>; 'Pros and Cons' has been picked up by <u>Canal+ and Topic</u>; 'Honour' has been sold to <u>RTL and VRT</u>; 'Those Who Kill' is available on <u>the BBC and ARTE</u>; and 'Mia's Magic Playground' has launched on Sky Kids.

NENT Group has established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and will launch in Estonia, Latvia, Lithuania, Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdag Stockholm ('NENT A' and 'NENT B').

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