

Change in number of shares and votes in Nordic Entertainment Group

As previously announced, Nordic Entertainment Group ("NENT Group") issued 10,600,000 new Class B shares during February 2021, and the number of shares and votes in NENT Group therefore increased by 10,600,000.

As at 26 February 2021, the total number of NENT Group shares is 78,442,244 (of which, 532,572 Class A shares, 77,439,153 Class B shares and 470,519 Class C shares), and the total number of votes is 83,235,392. The total amount of shares includes 24,199 Class B shares and 470,519 Class C shares that are held in treasury by NENT Group.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and will launch in Estonia, Latvia, Lithuania, Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

This information is information that Nordic Entertainment Group AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. This information was submitted for publication, through the agency of the contact persons set out below, at 14:30 CET on 26 February 2021.

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