

# **NENT Group to launch 'Kin' as its next Viaplay Original**

- Star-studded cast with Charlie Cox ('Boardwalk Empire'), Clare Dunne ('Herself') and Aidan Gillen ('Game of Thrones') in leading roles
- 'Kin' is produced by BRON Studios and Headline Pictures
- NENT Group to premiere at least 40 original productions in 2021

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company will premiere drama series 'Kin' as its next Viaplay Original. The eight episode long series sees Charlie Cox ('Boardwalk Empire'), Clare Dunne ('Herself') and BAFTA nominated actor Aidan Gillen ('Game of Thrones') in the leading roles and will premiere on NENT Group's Viaplay streaming service in 2021.

The story charts the lives of a fictional Dublin family embroiled in a gangland war and speaks to the enduring unbreakable bonds of blood and family.

'Kin' is written by critically acclaimed author Peter McKenna and the impressive cast includes both Irish and international actors led by Charlie Cox ('Boardwalk Empire'), breakthrough Irish actress Clare Dunne ('Herself'), Aidan Gillen ('Game of Thrones'), Ciarán Hinds ('Game of Thrones'), Sam Keeley ('The Cured'), Emmett Scanlan ('Peaky Blinders'), Maria Doyle Kennedy ('Outlander') and newcomer Yasmin Seky.

Filippa Wallestam, NENT Group Chief Content Officer: "This premium production contains everything a high-quality drama should: a well-written script, a story that captures grief, love, pain and the sacred bond between humans, presented by an extremely talented team both in front of and behind the camera. 'Kin' will be a great addition to our strong line up of International Originals this year and I can't wait until we can release it to our consumers."

'Kin' is produced by BRON Studios and Headline Pictures, in association with RTÉ, NENT Group and Creative Wealth Media with support from Screen Ireland and the Broadcasting Authority of Ireland (BAI). 'Kin' is currently filming in Ireland and is expected to premiere on Viaplay by the end of 2021.

NENT Group is set to premiere at least 40 of its original productions in 2021, and the company is stepping up its investment in international original content. The international Viaplay Originals 'The Head' and the 'The Defeated' has already premiered on Viaplay and forthcoming international series are 'The Box'; 'Close to Me'; 'The Swarm'; and 'Margeaux'.

### **About NENT Group's original productions**



NENT Group is set to premiere at least 40 original productions in 2021. In the past three months; season two of 'Hammarvik'; 'The Defeated'; 'The Head'; 'Happily Married'; 'Professionals'; season two of 'Pros and Cons'; 'Orca'; season two of 'The American Runestone'; and 'Cryptid' have premiered on Viaplay.

Recently announced originals include; 'What about Monica'; 'Trom'; 'Glacier'; 'We Children from Bahnhof Zoo' 'THE KINGDOM EXODUS'; 'Made in Oslo'; 'Estonia: The Last Wave'; 'A Class Apart'; 'Threesome'; 'Suedi'; season two of 'Stella Blómkvist'; season two of 'Wisting'; 'The Box'; 'Two Sisters'; 'Thunder in My Heart'; 'Furia'; 'Close to Me'; 'Try Hard'; 'Max Anger'; 'Dystopia'; 'Suck It Up'; 'The Swarm'; 'Delete Me'; season two of 'The Truth Will Out'; 'Harmonica'; 'Perfect People'; season two of 'Face to Face'; 'Huss'; season two of 'Those Who Kill'; season three of 'Fixi in Playland'; season two of 'Honour'; 'Home Invasion'; and 'Margeaux'.

NENT Group's 'Wisting' has been shown on <u>BBC Four and Sundance Now</u>; 'ALEX' has been sold in <u>Europe</u>, <u>Asia and the US</u>; 'Veni Vidi Vici' has premiered on <u>Hulu</u> and is set for a <u>US remake with Lionsgate</u>; 'Pros and Cons' has been picked up by <u>Canal+ and Topic</u>; 'Honour' has been sold to <u>RTL and VRT</u>; 'Those Who Kill' is available on <u>the BBC and ARTE</u>; and 'Mia's Magic Playground' has launched on Sky Kids.

NENT Group has established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

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#### **NOTES TO EDITORS**

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and will launch in Estonia, Latvia, Lithuania, Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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