

NENT Group tops Nordic Business Diversity Index

- NENT Group ranked number one in Stockholm Nasdaq Large Cap Companies and TMT (all Nordics) categories
- Nordic Business Diversity Index measures diversity of boards and executive management
- NENT Group has a 50/50 gender split in senior leaders reporting to CEO

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has been ranked number one in the Nordic Business Diversity Index in both the Stockholm Nasdaq Large Cap Companies and TMT (all Nordics) categories.

The Nordic Business Diversity Index measures the diversity of boards and executive management with the aim of giving investors, employees and policymakers improved transparency on the diversity status of businesses and the possibility to compare diversity based on facts. It uses publicly available information on gender, nationality, age and educational background.

This is the first year that the Index, previously known as Findix, has included Nasdaq Stockholm and Copenhagen Large Cap companies.

Sahar Kupersmidt, NENT Group Chief People & Culture Officer: "We are of course very happy about these results and we believe that our hard work with equality, diversity and inclusion leads to better decisions, greater creativity, increased engagement and a highly motivating sense of belonging and purpose among our people. This is a necessity to reach our ambitions for the coming years, when we aim to become the European streaming champion and the most equal, diverse and inclusive streaming company in the world."

In October 2020, NENT Group was ranked in the top two companies in EY's SHE Index. [Last week](#), NENT Group announced two appointments to its Group Executive Management team that mean a 50/50 gender split in senior leaders reporting to the CEO, Anders Jensen.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading streaming company and our vision is to become the European streaming champion. Our Viaplay streaming service is available in every Nordic country and will launch in Estonia, Latvia, Lithuania, Poland and the US in 2021, followed by five additional markets by 2023. We operate streaming services, TV channels, radio stations and production companies, and our

purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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