

NENT Group's next Viaplay Original is 'Made in Oslo'

- Norwegian drama series stars Pia Tjelta ('Norsemen') and is created by Kathrine Valen Zeiner (NENT Group's 'Wisting')
- Series produced according to environmentally sustainable practices
- NENT Group to premiere at least 40 original productions in 2021

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, will premiere the Norwegian drama series 'Made in Oslo' as its next Viaplay Original. The eight-part show stars Pia Tjelta ('Norsemen') and explores one of society's most complex themes: fertility and childbearing. 'Made in Oslo' will be produced using environmentally sustainable practices and will premiere exclusively on NENT Group's Viaplay streaming service in 2022.

At her Norwegian fertility clinic, doctor Elin (Pia Tjelta) offers patients a chance to become parents. Elin is always empathetic and professional – yet more than anything, she longs for the same opportunity herself. And as her frustration grows, Elin becomes prepared to risk her relationships and career in order to start a family of her own.

Pia Tjelta: "This show is something else – a whole-hearted existential drama led by a modern dream role that I'm so happy to take on."

Filming of 'Made in Oslo' started in early December and will take place entirely in Oslo. The production is designed to maximise recycling and effective use of resources while minimising travel time and energy usage, with all vendors and partners selected for their environmental profile.

Filippa Wallestam, NENT Group Chief Content Officer: "Our latest Norwegian drama is a nuanced take on an emotional and sometimes taboo topic, and we hope it can contribute to an open discussion. At the same time, 'Made in Oslo' gives a further meaning to local storytelling through its pioneering sustainability-focused production. NENT Group is the largest producer of Nordic drama and we believe this approach can start a constructive trend and inspire our industry to make an even greater positive impact."

The series is created and written by Kathrine Valen Zeiner (NENT Group's 'Wisting'), directed by Marit Moum Aune ('Struggle for Life') and produced by Tordenfilm.

About NENT Group's original productions



NENT Group is set to premiere at least 40 original productions in 2021. In the past three months, '<u>The Head</u>'; '<u>Happily Married</u>'; '<u>Professionals</u>'; season two of '<u>Pros and Cons</u>'; '<u>Orca</u>'; season two of '<u>The American Runestone</u>'; '<u>Cryptid</u>'; season one of '<u>Hammarvik</u>'; '<u>The Ambassador</u>'; season two of '<u>Fixi in Playland</u>'; season two of '<u>Love Me</u>'; and '<u>Catwalk</u>' have premiered on Viaplay.

Recently announced originals include 'Estonia: The Last Wave'; 'A Class Apart'; 'Threesome'; 'Suedi'; season two of 'Stella Blómkvist'; season two of 'Wisting'; 'The Box'; 'Two Sisters'; 'Thunder in My Heart'; 'Furia'; 'Close to Me'; 'Try Hard'; 'Max Anger'; 'Dystopia'; 'Suck It Up'; 'The Swarm'; 'Delete Me'; season two of 'The Truth Will Out'; 'Harmonica'; 'Perfect People'; season two of 'Face to Face'; 'Huss'; season two of 'Those Who Kill'; season three of 'Fixi in Playland'; season two of 'Hammarvik'; 'Home Invasion'; 'The Defeated'; and 'Margeaux'.

NENT Group's 'Wisting' has been shown on <u>BBC Four and Sundance Now</u>; 'ALEX' has been sold in <u>Europe</u>, <u>Asia and the US</u>; 'Veni Vidi Vici' has premiered on <u>Hulu</u> and is set for a <u>US remake with Lionsgate</u>; 'Pros and Cons' has been picked up by <u>Canal+ and Topic</u>; 'Honour' has been sold to <u>RTL and VRT</u>; 'Those Who Kill' is available on <u>the BBC and ARTE</u>; and 'Mia's Magic Playground' has launched on Sky Kids.

NENT Group has established a UK-based joint venture with <u>FilmNation Entertainment</u> and invested in US studio <u>Picturestart</u>.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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