

# NENT Group expands international series offering on Viaplay

- Ten acclaimed series from around the world to launch on Viaplay on 30 November
- Viaplay to host territory premieres of shows including 'La Unidad', 'An Ordinary Woman' and 'Los Internacionales' while offering popular library box sets such as 'Babylon Berlin'
- Line-up includes new Viaplay Original 'Happily Married' (Official Selection at Berlinale Series 2020)

**Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, will launch a broad range of critically acclaimed international series on its Viaplay streaming service on 30 November. The strategic launch reflects the rapidly growing demand for high-quality global content amongst streaming viewers and includes hit current and library shows such as 'La Unidad', 'An Ordinary Woman', 'Happily Married', 'Los Internacionales' and 'Babylon Berlin'.**

The line-up of new international series launching today on Viaplay as territory premieres in Sweden, Norway, Denmark, Finland and Iceland is:

- 'La Unidad' (Spain); action; season 1 (6 episodes), season 2 in 2021
- 'An Ordinary Woman' (Russia); dramedy; season 1 (9 episodes), season 2 in 2021
- 'Happily Married' (Canada); dramedy; season 1 (10 episodes)
- 'Los Internacionales' (Argentina); crime; season 1 (8 episodes)
- 'Little Coincidences' (Spain); romantic comedy; seasons 1 and 2 (14 episodes)

The library box sets are:

- 'Babylon Berlin' (Germany); crime; seasons 1 and 2 (16 episodes), season 3 in 2021
- 'Gomorrah' (Italy); crime; seasons 1 to 4 (48 episodes)
- 'Night and Day' (Spain); thriller; seasons 1 and 2 (26 episodes)
- 'Lifeline' (Spain); crime; season 1 (10 episodes)
- 'I'm Alive' (Spain); action; seasons 1 to 3 (39 episodes), season 4 in 2021

The new Viaplay Original 'Happily Married' is created by François Létourneau, directed by Jean-François Rivard and produced by Productions Casablanca. The series premiered in the Official Selection at Berlinale Series 2020.

Filippa Wallestam, NENT Group Chief Content Officer: "Many borders are closed at the moment, but the horizons of viewers have never been more open. Streaming takes down barriers and audiences today see just how many great stories the world has to offer. The appetite for high-quality international series is unprecedented, and as a Nordic pioneer in compelling storytelling, Viaplay is a natural home for some of the best new and recent shows from around the world."

Viaplay already offers international series such as 'Das Boot', 'Paris ETC' and 'Interns'.

The international titles premiering on Viaplay on 30 November are distributed by The Mediapro Studio ('Los Internacionales', 'Night and Day', 'Lifeline', 'I'm Alive'); Beta Film ('La Unidad', 'Babylon Berlin', 'Gomorrah'); Cineflix Rights ('Happily Married', 'An Ordinary Woman'); and Onza ('Little Coincidences').

NENT Group is set to premiere at least 40 of its original productions in 2021, and the company is stepping up its investment in international original content with forthcoming series such as '[The Head](#)' (premiering on Viaplay on 6 December); '[The Defeated](#)'; '[The Box](#)'; '[Close to Me](#)'; '[The Swarm](#)'; and '[Margeaux](#)'.

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## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').*

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