

NENT Group teams with Adi Hasak and Anna Friel to create 'The Box'

- English-language production created by Adi Hasak (NBC's 'Shades of Blue'; 'Eyewitness')
- Anna Friel's first series since International Emmy-winning role in 'Marcella'
- NENT Group to premiere at least 30 original productions in 2020

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, will partner with Adi Hasak, creator of the hit NBC series 'Shades of Blue' and the award-winning 'Eyewitness', and International Emmy winner Anna Friel on the supernatural anthology original series 'The Box'. The English-language show will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic and Baltic regions.

In 'The Box', Anna Friel plays the lead role of Sharon Pici, a Kansas City police detective locked in a room that she cannot escape. While the series begins as a character-driven thriller, it quickly evolves into a supernatural nightmare. 'The Box' marks Anna Friel's first series since her award-winning title role in 'Marcella', for which she won the International Emmy Award for Best Actress in 2017.

Hasak will serve as showrunner on the series and has written or co-written all eight 30-minute episodes. The co-writers are Paula Killen, Josh Azouz and Clare Siobhan Byrne. Hasak is also working with NENT Group on '[Margeaux](#)', an international drama about the Munich Olympic massacre, and is executive producer and showrunner on '[Perfect People](#)', an upcoming psychological thriller for NENT Group and Germany's Leonine.

Filippa Wallestam, NENT Group Chief Content Officer: "Over the next five years we will launch Viaplay in 15 additional markets, where a compelling combination of international and local original content will be a key part of our offering. Creating this intriguing, high-impact new series with world-class talents such as Anna Friel and Adi Hasak is yet another statement of storytelling intent from NENT Group."

Adi Hasak: "I'm simply thrilled at how our show came together. An American show, a top notch and dynamic Nordic streamer and studio in NENT Group, and a remarkably talented British actress in Anna Friel. This is truly the future of global TV."

Anna Friel: "I am excited to be working with NENT Group on such a fascinating project. Looking forward to the cameras rolling and going on this journey with Adi."

Production will begin in February 2021 in Stockholm. The series is produced by Nice Drama, a NENT Studios company and the creator of the critically acclaimed series 'Midnight Sun'

and 'Thicker Than Water' as well as the Oscar-nominated film 'The 100 Year-Old Man Who Climbed Out the Window and Disappeared'.

About NENT Group's original productions

NENT Group is set to premiere at least 30 original productions in 2020. In the past three months, '[The Ambassador](#)'; season two of '[Fixi in Playland](#)'; season two of '[Love Me](#)'; '[Catwalk](#)'; '[Partisan](#)'; and season two of 'Mia's Magic Playground' have premiered on Viaplay.

Recently announced originals include '[Two Sisters](#)'; '[Thunder in My Heart](#)'; '[Furia](#)'; '[Close to Me](#)'; '[Try Hard](#)'; '[Max Anger](#)'; '[Dystopia](#)'; '[The Head](#)'; '[Suck It Up](#)'; '[Orca](#)'; '[The Swarm](#)'; '[Delete Me](#)'; season two of '[The Truth Will Out](#)'; '[Harmonica](#)'; season two of '[Pros and Cons](#)'; '[Perfect People](#)'; season two of '[Face to Face](#)'; '[Huss](#)'; season two of '[Those Who Kill](#)'; season three of '[Fixi in Playland](#)'; season two of '[Honour](#)'; '[Hammarvik](#)'; season two of '[The American Runestone](#)'; '[Home Invasion](#)'; 'Professionals'; '[Shadowplay](#)'; '[Margeaux](#)'; '[Cryptid](#)'; and '[Commando](#)'.

NENT Group's 'ALEX' has been sold in [Europe, Asia and the US](#); 'Veni Vidi Vici' has premiered on [Hulu](#) and is set for a [US remake with Lionsgate](#); 'Pros and Cons' has been picked up by [Canal+ and Topic](#); 'Honour' has been sold to [RTL and VRT](#); 'Those Who Kill' is available on [the BBC and ARTE](#); and 'Mia's Magic Playground' has launched on Sky Kids.

During 2019, NENT Group announced a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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