

NENT Group to premiere 'Valley Girl' as first Hollywood Viaplay Original film

- Romantic musical comedy stars Jessica Rothe ('La La Land') and Josh Whitehouse ('The Knight Before Christmas') and is produced by MGM's Orion Classics
- NENT Group and MGM announced a multi-year content partnership in 2019
- NENT Group to premiere at least 30 original productions in 2020

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, will premiere romantic musical comedy 'Valley Girl' as its first Hollywood Viaplay Original film. A vibrant reboot of the 1983 classic starring Nicolas Cage and Deborah Foreman, the Orion Classics-produced film is set to a '80s soundtrack produced by the legendary Harvey Mason Jr., and is headlined by rising stars Jessica Rothe ('La La Land') and Josh Whitehouse ('The Knight Before Christmas'). 'Valley Girl' will premiere exclusively in Sweden, Norway, Denmark and Finland on NENT Group's Viaplay streaming service in July this year.

Julie (Jessica Rothe) is the ultimate Valley Girl in 1980s Los Angeles. Her life revolves around shopping at the mall and making plans for senior prom – until she falls for Randy (Josh Whitehouse), a Sunset Strip rocker who challenges everything she stands for. Will Julie resist the disapproval of her friends and family and follow her heart beyond the Valley?

'Valley Girl' co-stars Chloe Bennet ('Agents of S.H.I.E.L.D.'), Mae Whitman ('The Perks of Being a Wallflower'), Ashleigh Murray ('Katy Keene'), Jessie Ennis ('Better Call Saul') and Alicia Silverstone ('Clueless'), and is directed by Rachel Lee Goldenberg, winner of a Primetime Emmy for 'Between Two Ferns with Zach Galifianakis'.

The film's executive music producer Harvey Mason Jr. has written and produced songs for artists including Aretha Franklin, Justin Timberlake and Britney Spears, while dance choreographer Mandy Moore has won Primetime Emmys for 'Dancing with the Stars' and 'So You Think You Can Dance'.

In March 2019, NENT Group and MGM [announced a multi-year content partnership](#) that makes Viaplay the exclusive Nordic first-window home of MGM's film slate and a range of MGM Television series. MGM will also co-produce and globally distribute three NENT Group original productions outside Scandinavia.

Filippa Wallestam, NENT Group Chief Content Officer: "We are the Nordic region's most ambitious streaming storyteller, with more than 80 high-quality originals already launched

and long-term partnerships with the world's leading studios. Premiering our first Hollywood Viaplay Original film together with MGM and Orion Classics is a perfect next step. This upbeat re-imagining of a classic movie with a top-class new cast and crew is a great fit for Nordic viewers looking for a summer of smooth moves and '80s grooves, and once again highlights Viaplay's position as the region's leading streaming service."

About NENT Group's original productions

NENT Group is set to premiere a minimum of 30 original productions in 2020. In the past six months, ['The Machinery'](#); season two of ['The Lawyer'](#); ['Cold Courage'](#); ['Big Lars'](#); ['The Last Journey of the Vikings'](#); season two of ['Saga's Stories'](#); ['Thicker than Water'](#); 'The Children's Queen'; season two of ['Rig 45'](#); ['Mia's Magic Playground'](#); season two of 'Couple Trouble'; ['Box 21'](#); and ['The Art of Living'](#) have premiered on Viaplay across the Nordic region.

Recently announced originals include ['Max Anger'](#); ['Dystopia'](#); ['The Head'](#); ['Suck It Up'](#); ['Orca'](#); ['The Swarm'](#); ['Delete Me'](#); season two of ['The Truth Will Out'](#); ['Harmonica'](#); season two of ['Pros and Cons'](#); ['Perfect People'](#); season two of ['Face to Face'](#); ['Huss'](#); season two of ['Those Who Kill'](#); seasons two and three of ['Fixi in Playland'](#); season two of ['Honour'](#); ['Hammarvik'](#); season two of ['Love Me'](#); ['First Responders'](#); ['Partisan'](#); seasons one and two of ['American Runestone'](#); ['Home Invasion'](#); 'The Professionals'; ['Shadowplay'](#); ['The Ambassador'](#); ['Margeaux'](#); ['Cryptid'](#); and ['Commando'](#).

As well as breaking Nordic viewing records, NENT Group's originals are also reaching audiences around the world. Amongst others, 'ALEX' has been sold in [Europe, Asia and the US](#); 'Veni Vidi Vici' has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); 'Pros and Cons' has been picked up by [Canal+ and Topic](#); 'Honour' has been sold to [RTL and VRT](#); 'Those Who Kill' is available on [the BBC and ARTE](#); and 'Mia's Magic Playground' will launch on Sky Kids.

During 2019, NENT Group announced a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

About MGM

Metro Goldwyn Mayer (MGM) is a leading entertainment company focused on the production and global distribution of film and television content across all platforms. The company owns one of the world's deepest libraries of premium film and television content as well as the premium pay television network EPIX, which is available throughout the U.S. via cable, satellite, telco, and digital distributors. In addition, MGM has investments in numerous other television channels, digital platforms, interactive ventures, and is producing premium short-form content for distribution. For more information, visit www.mgm.com.

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