

Issue and repurchase of class C shares as part of long-term incentive programme

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, announces today that the Board of Directors has resolved to issue and immediately repurchase 500,000 class C shares. The shares will be issued and repurchased in accordance with the long-term performance based incentive programme (LTIP 2019) that was adopted by the Annual General Meeting on 22 May 2019.

Nordea Bank Abp will subscribe to the entire issue of new class C shares at a subscription price equal to the quota value of the shares. The entire issue of class C shares will thereafter be repurchased by NENT Group for the same price per share.

The purpose of the share issue is to enable the future delivery of ordinary shares to participants in LTIP 2019. The class C shares will be converted into class B shares prior to delivery to qualifying participants in LTIP 2019. The class C shares do not carry a dividend entitlement or voting rights.

After the above mentioned transactions NENT Group holds 500,000 own Class C share as per 20 March 2020. The total number of registered shares in NENT Group constitutes of 545,662 Class A shares, 66,796,582 Class B shares and 500,000 Class C shares, in total 67,842,244 shares, including the 500,000 own Class C shares held by NENT Group.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

This information is information that Nordic Entertainment Group (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 16.30 CET on 19 March 2020.



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