

# NENT Group adds 'Delete Me' to original drama slate

- Short form young adult series stars Amalia Holm ('The Girl in the Spider's Web'), Thea Sofie Loch Næss ('Wisting') and Happy Jankell ('The Ambassador')
- 'Delete Me' written and directed by Marie Kristiansen ('Young and Promising')
- NENT Group to premiere at least 30 original productions in 2020

**The Norwegian young adult drama series 'Delete Me' will be the next original production from Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company. The short form series gathers a star cast of rising Norwegian talents, and uses innovative narrative techniques to explore vital contemporary topics such as cyber-bullying, hacking and exclusion. 'Delete Me' will premiere exclusively on NENT Group's Viaplay streaming service in late 2020.**

Told in reverse time order across seven 20-minute episodes, 'Delete Me' follows teenage girls Marion and Marit through the infamous Norwegian graduation ritual 'Russetiden'. As they come of age in a culture where appearance and status are valued more than anything else, they discover that a seemingly insignificant act of jealousy can be picked up online and change lives forever.

'Delete Me' stars Amalia Holm ('The Girl in the Spider's Web') and Thea Sofie Loch Næss (NENT Group's 'Wisting'), as well as Swedish actress Happy Jankell (NENT Group's 'The Ambassador'). The series is written and directed by Marie Kristiansen ('Young and Promising') and is produced by Pål Kruke Kristiansen ('Lilyhammer') for Einar Film. Filming started this week in Oslo.

Filippa Wallestam, NENT Group Chief Content Officer: "The internet never forgets – and the psychological and social consequences of sharing one picture too many can last a lifetime. 'Delete Me' is based on in-depth conversations with young people, and combines a new generation of Norwegian talents with distinctive storytelling and captivating visuals to show just how difficult growing up in 2020 can be. NENT Group's Norwegian originals, such as 'Wisting', have been enormously successful across the Nordic region and internationally, and we expect 'Delete Me' to make a lasting impression."

## About NENT Group's original productions

NENT Group is set to premiere a minimum of 30 original productions in 2020. In the past six months, season two of 'Couple Trouble'; ['Box 21'](#); ['The Art of Living'](#); season three of 'Occupied'; season three of ['The Great Escape'](#); ['Food & Fire'](#); season one of ['Face to Face'](#);

'Aniara'; ['Seizure'](#); season one of ['Love Me'](#); season one of ['Fixi in Playland'](#); and season one of ['Honour'](#) have premiered.

Recently announced originals include season two of ['The Truth Will Out'](#); ['Harmonica'](#); season two of ['Pros and Cons'](#); ['Perfect People'](#); season two of ['Face to Face'](#); ['Huss'](#), season two of ['Those Who Kill'](#); seasons two and three of ['Fixi in Playland'](#); ['Mia's Magic Playground'](#); season two of ['Honour'](#); ['The Last Journey of the Vikings'](#); ['Hammarvik'](#); ['Thicker than Water'](#); season two of ['The Lawyer'](#); season two of ['Love Me'](#); ['The Machinery'](#); season two of ['Saga's Stories'](#); ['First Responders'](#); ['Partisan'](#); seasons one and two of ['American Runestone'](#); ['Home Invasion'](#); 'The Professionals'; ['Shadowplay'](#); season two of ['Rig 45'](#); ['The Ambassador'](#); ['Margeaux'](#); ['Cryptid'](#); ['Commando'](#); and ['Cold Courage'](#).

As well as breaking Nordic viewing records, NENT Group's originals are reaching audiences around the world. Amongst others, 'ALEX' has been sold in [Europe, Asia and the US](#); 'Veni Vidi Vici' has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); 'Pros and Cons' has been picked up by [Canal+ and Topic](#); 'Honour' has been sold to [RTL and VRT](#); and 'Those Who Kill' is available on [the BBC and ARTE](#).

[In January 2019](#), NENT Group announced a UK-based joint venture with FilmNation Entertainment. [In May 2019](#), NENT Group invested in a minority stake in Picturestart together with high-profile industry partners.

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## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').*

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