

NENT Group appoints My Perrone as SVP & General Counsel

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has appointed My Perrone as Senior Vice President and General Counsel with immediate effect. My, who will now be responsible for the company's legal operations and lead NENT Group's legal team, has been acting General Counsel since June 2019, prior to which she was Head of Legal Sweden.

In her new role, My will be a member of NENT Group's extended Group Executive Management team. NENT Group's legal team is part of the Corporate Affairs function.

Matthew Hooper, NENT Group EVP & Chief Corporate Affairs Officer: "My has done an excellent job as Acting General Counsel and it is a natural step for her to take on this key role on a permanent basis. Our success is built on securing the best talents in every part of the company, and My's ability and experience will make a significant contribution to our business moving forward."

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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