

NENT Group to stream Wilder vs. Fury boxing world title rematch

- Viaplay to show exclusive coverage across the Nordic region of WBC world title fight on 22 February
- Wilder vs. Fury rematch is one of the year's most anticipated boxing events
- NENT Group shows more than 50,000 hours of the world's best live sporting action every year

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, will show pan-Nordic exclusive coverage of the boxing world title fight between Deontay Wilder and Tyson Fury in Las Vegas on 22 February. The two heavyweights delivered an all-time classic bout in 2018 that ended in a split draw, and their highly anticipated rematch for the WBC crown is expected to attract a huge global audience. The fight will be available live on NENT Group's Viaplay streaming service as a pay-per-view event.

In their previous meeting, WBC champion Deontay Wilder (42-0-1; 41 KOs) and Tyson Fury (29-0-1; 20 KOs) battled to a controversial draw at Los Angeles' Staples Center. Despite fighting a title match for the first time in nearly three years, Fury edged the contest before Wilder knocked down the former WBA (Super), IBF, IBO and WBO belt-holder in the ninth and then the 12th round. Fury then sensationally picked himself up from the canvas and completed the fight, leaving the ringside judges split on their decision.

The pay-per-view for the rematch at the MGM Grand Garden Arena will be priced at DKK 499 in Denmark, EUR 49.95 in Finland, NOK 499 in Norway and SEK 499 in Sweden. NENT Group will also offer build-up documentaries on Viaplay over the coming weeks.

Kim Mikkelsen, NENT Group Head of Sport: "Tyson Fury's astonishing return and near-defeat of world champion Deontay Wilder over 12 tough rounds after being knocked down twice is already part of boxing folklore. The rematch on 22 February has all the makings of another classic, with both boxers still undefeated and pledging a knockout to prove once and for all who rightfully owns the WBC title. Nordic fans can follow the entire epic evening on Viaplay, the home of the moments in which champions are made."

NENT Group brings millions of fans closer to the sports they love — every shot, every goal, every touchdown, every putt, every punch, every lap, every time. NENT Group shows more than 50,000 hours of the world's best live sporting action every year on its streaming services and TV channels, including NHL and KHL ice hockey, UEFA Champions League, Premier League, Bundesliga and Ligue 1 football, Formula 1, IndyCar, NFL American football, boxing, UFC, tennis, basketball, handball and golf.



NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

Contact us:

<u>press@nentgroup.com</u> (or Tobias Gyhlénius, Head of Public Relations; +46 73 699 27 09) <u>investors@nentgroup.com</u> (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

Download high-resolution photos: Flickr

Follow us:

nentgroup.com / Facebook / Twitter / LinkedIn / Instagram

Privacy policy:

To read NENT Group's privacy policy, click here