

NENT Group tunes 'Harmonica' as next original drama series

- Swedish-language drama co-created by Josephine Bornebusch (NENT Group's hit series 'Love Me') and Jonas Karlsson ('The Perfect Patient')
- Series produced by Warner Bros. International Television Production (WBITVP) Sweden
- NENT Group to premiere at least 30 original productions in 2020

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has commissioned Swedish romantic drama 'Harmonica' as its next original production. The series has been co-created by Josephine Bornebusch, whose previous show 'Love Me' is one of NENT Group's most successful original series so far. 'Harmonica' will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in 2021.

Harry (Jonas Karlsson: 'The Perfect Patient') and Monica (Josephine Bornebusch: 'Welcome to Sweden') were top of the pops as country music duo Harmonica in the 1990s, but their life has been out of key ever since. In a final effort to salvage their career and relationship, the couple embark on a tour of Europe that brings their problems to a crescendo but also offers them a chance to find harmony together at last.

The six-episode series is co-written and co-directed by Bornebusch and Karlsson, and is produced by Sofie Palage ('Love Me') for Warner Bros. International Television Production (WBITVP) Sweden. Filming will start in April in Sweden and Belgium.

Josephine Bornebusch's 'Love Me' has dominated the Viaplay viewing charts since premiering in autumn 2019, and has recently been [renewed for a second season](#).

Filippa Wallestam, NENT Group Chief Content Officer: "Josephine Bornebusch has an exceptional ability to turn the drama of our relationships into unique stories that captivate an entire region. Audiences have already fallen for 'Love Me', and the combination of Bornebusch and Jonas Karlsson will make 'Harmonica' an equally compelling experience. Viaplay is home to the best Nordic creative talents and this means we have an unmatched capacity to deliver storytelling that is truly world class."

Josephine Bornebusch: "Country music is so visual – images and scenes just appear before me. Jonas and I have discussed creating a romantic drama about a couple stuck in a rut for a while, and now it's time. I couldn't have found a better match."

About NENT Group's original productions

NENT Group has now launched 71 original productions and is set to premiere a minimum of 30 in 2020. In the past six months, [‘Box 21’](#); [‘The Art of Living’](#); season three of [‘Occupied’](#); season three of [‘The Great Escape’](#); [‘Food & Fire’](#); season one of [‘Face to Face’](#); [‘Aniara’](#); [‘Seizure’](#); season one of [‘Love Me’](#); season one of [‘Fixi in Playland’](#); and season one of [‘Honour’](#) have premiered.

Recently announced originals include season two of [‘Pros and Cons’](#); [‘Perfect People’](#); season two of [‘Face to Face’](#); [‘Huss’](#); season two of [‘Those Who Kill’](#); seasons two and three of [‘Fixi in Playland’](#); [‘Mia’s Magic Playground’](#); season two of [‘Honour’](#); [‘The Last Journey of the Vikings’](#); [‘Hammarvik’](#); [‘Thicker than Water’](#); season two of [‘The Lawyer’](#); season two of [‘Love Me’](#); [‘The Machinery’](#); season two of [‘Saga’s Stories’](#); [‘First Responders’](#); [‘Partisan’](#); seasons one and two of [‘American Runestone’](#); [‘Home Invasion’](#); [‘The Professionals’](#); [‘Shadowplay’](#); season two of [‘Rig 45’](#); [‘The Ambassador’](#); [‘Margeaux’](#); [‘Cryptid’](#); [‘Commando’](#); and [‘Cold Courage’](#).

As well as breaking Nordic viewing records, NENT Group’s originals are reaching audiences around the world. Amongst others, [‘ALEX’](#) has been sold to partners in [Europe, Asia and the US](#); [‘Veni Vidi Vici’](#) has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); [‘Pros and Cons’](#) has been picked up by [Canal+ and Topic](#); [‘Honour’](#) has been sold to [RTL and VRT](#); and [‘Those Who Kill’](#) is available on [the BBC and ARTE](#).

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

[In May 2019](#), NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region’s leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm (‘NENT A’ and ‘NENT B’).

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