

NENT Group's original drama 'Pros and Cons' returns for new season

- First season of 'Pros and Cons' premiered in autumn 2018 and has been sold internationally to Canal+ and Topic
- Lars Ranthe and Lene Maria Christensen return to headline Danish star cast in season two
- NENT Group to premiere at least 30 original productions every year

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has commissioned a second season of its hit Danish original drama series 'Pros and Cons'. The new season of the critically acclaimed and commercially successful series brings together some of Denmark's highest profile creative talents, and will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in late 2020.

In season two of 'Pros and Cons' (Danish title: 'Friheden'; Swedish title: 'Friheten'), daily suburban life continues to weigh heavily on Erik and Nina, formerly Denmark's most infamous con artists. Keeping up mortgage repayments and remembering sports practice is just part of the problem – the couple are also reeling from being swindled themselves by their daughter and her boyfriend in season one. But could an audacious new scam targeting the global fashion industry offer the key to freedom at last?

Lars Ranthe (NENT Group's 'Face to Face'; 'The Bridge') and Lene Maria Christensen ('The Legacy'; 'Terribly Happy') reprise their leading roles from season one, alongside Lotte Andersen ('Oh Happy Day'), Emma Marott ('The Rain') and Kasper Stensbirk (NENT Group's 'Those Who Kill'). The eight-episode second season is written by Thor Bjørn Krebs and Mikkel Serup ('Pros and Cons' season one) and produced by SAM Productions.

'Pros and Cons' is distributed internationally by STUDIOCANAL. Season one, which premiered in the Nordic region in autumn 2018, has been picked up by Canal+ in France and Topic in the US and Canada.

Filippa Wallestam, NENT Group Chief Content Officer: "The con is on! This thrilling, funny and innovative drama series captures an unexpected clash of two very different worlds. From domestic tensions to nerve-wracking swindles on an international scale, the show has delighted viewers and critics across the Nordic region. We will premiere over 30 original productions on Viaplay this year and we expect 'Pros and Cons' to steal audiences' hearts once again."

About NENT Group's original productions



NENT Group has now launched 69 original productions and is set to premiere a minimum of 30 every year. In the past 12 months, 'The Art of Living'; season three of 'Occupied'; season three of 'The Great Escape'; 'Food & Fire'; season one of 'Face to Face'; 'Seizure'; season one of 'Love Me'; season one of 'Fixi in Playland'; season one of 'Honour'; 'Manson's Bloodline'; season two of 'ALEX'; 'Swedish Sin'; 'Straight Forward'; season one of 'Saga's Stories'; 'Wisting'; 'The Inner Circle'; season one of 'Those Who Kill'; and 'Hidden' have premiered.

Recently announced originals include 'Perfect People'; season two of 'Face to Face'; 'Huss', season two of 'Those Who Kill'; seasons two and three of 'Fixi in Playland'; 'Mia's Magic Playground'; season two of 'Honour'; 'The Last Journey of the Vikings'; 'Hammarvik'; 'Thicker than Water'; season two of 'The Lawyer'; season two of 'Love Me'; 'The Machinery'; season two of 'Saga's Stories'; 'First Responders'; 'Partisan'; seasons one and two of 'American Runestone'; 'Home Invasion'; 'The Professionals'; 'Shadowplay'; 'Box 21'; season two of 'Rig 45'; 'The Ambassador'; 'Margeaux'; 'Cryptid'; 'Commando'; and 'Cold Courage'.

As well as breaking Nordic viewing records, NENT Group's originals are increasingly reaching audiences around the world. Amongst others, 'ALEX' has been sold to broadcast and streaming partners in Europe, Asia and the US; 'Veni Vidi Vici' has premiered on Hulu and is set for a US remake in partnership with Lionsgate; 'Swedish Dicks' has featured on Pop TV in the US; 'Black Lake' has been shown on BBC Four and AMC Networks-backed Shudder; 'Honour' has been sold to RTL in Germany and VRT in Belgium; and 'Those Who Kill' is available on the BBC and ARTE.

<u>In January 2019</u>, NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

In May 2019, NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').



Contact us:

<u>press@nentgroup.com</u> (or Tobias Gyhlénius, Head of Public Relations; +46 73 699 27 09) <u>investors@nentgroup.com</u> (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

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