

NENT Group commissions two new seasons of kids series 'Fixi in Playland'

- Season one is NENT Group's most successful original series for kids
- 'Fixi in Playland' uses performance capture and VR animation capabilities of NENT Group's in-house studio
- NENT Group to premiere at least 20 original productions every year

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has commissioned two new seasons of its hit kids series 'Fixi in Playland'. The animated series, which showcases NENT Group's high-quality kids storytelling and technology leadership, delivered the most watched opening weekend for an original kids series on NENT Group's Viaplay streaming service when season one premiered in autumn 2019. 'Fixi in Playland' season two will premiere exclusively across the Nordic region on Viaplay in 2020.

'Fixi in Playland' (Swedish title: 'Fixi i Playland') stars Fixi, an animated squirrel with a robotic arm who lives behind the Viaplay screen. Fixi encourages viewers aged 5 to 8 to solve puzzles and interact with a range of engaging characters, while inspiring kids to take an interest in both technology and physical exercise. Fixi also has her own dance and song, which are available on Spotify and YouTube.

The series uses the performance capture and virtual reality (VR) animation capabilities of StudioV, NENT Group's in-house VR studio. Like season one, seasons two and three of 'Fixi in Playland' will be produced by Splay One, a NENT Studios company. The premiere date for season three will be announced during 2020.

NENT Group's other original series for kids are 'The Great Escape' and 'Saga's Stories' – [both recently renewed for new seasons](#) – 'Peppy Pals' and ['Mia's Magic Playground'](#). In August, 'Saga's Stories' was nominated for Children's Programme of the Year at Sweden's Kristallen awards. 'The Great Escape' won the same prize in 2017 – the first time a kids series created for a streaming service had claimed the biggest honour in Swedish TV.

Filippa Wallestam, NENT Group Chief Content Officer: "This is one of NENT Group's most unique originals in any genre. From the initial concept to world-class animation by our in-house VR studio, 'Fixi in Playland' is our production all the way. Commissioning two more seasons reflects the wonderfully positive reception of the show – and as a parent, I'm delighted that my own children can watch such an informative series. With her emphasis on learning and healthy living, Fixi is a very modern character and a great representative for Viaplay's kids offering. These new seasons will continue to expand both technological boundaries and the horizons of younger viewers across the Nordic region."

About NENT Group's original productions

NENT Group has now launched 63 original productions and is set to premiere a minimum of 20 every year. In the past 12 months, season one of [‘Love Me’](#); season one of [‘Fixi in Playland’](#); season one of [‘Honour’](#); [‘Manson’s Bloodline’](#); season two of [‘ALEX’](#); [‘Swedish Sin’](#); [‘Straight Forward’](#); season one of [‘Saga’s Stories’](#); [‘Wisting’](#); [‘The Inner Circle’](#); [‘Darkness – Those Who Kill’](#); [‘Hidden’](#); season two of [‘The Great Escape’](#); [‘The Truth Will Out’](#); [‘Four Hands Menu’](#); and [‘Pros and Cons’](#) have premiered.

Recently announced originals include [‘Mia’s Magic Playground’](#); season two of [‘Honour’](#); [‘The Last Journey of the Vikings’](#); [‘Hammarvik’](#); season three of [‘Thicker than Water’](#); season two of [‘The Lawyer’](#); season two of [‘Love Me’](#); [‘The Machinery’](#); season three of [‘The Great Escape’](#); season two of [‘Saga’s Stories’](#); [‘Food & Fire’](#); [‘First Responders’](#); [‘Seizure’](#); [‘Partisan’](#); season three of [‘Occupied’](#); seasons one and two of [‘American Runestone’](#); [‘Home Invasion’](#); [‘The Professionals’](#); [‘Shadowplay’](#); [‘Box 21’](#); season two of [‘Rig 45’](#); [‘The Ambassador’](#); [‘Margeaux’](#); [‘Cryptid’](#); [‘Commando’](#); [‘Face to Face’](#); and [‘Cold Courage’](#).

As well as breaking Nordic viewing records, NENT Group’s originals are increasingly reaching audiences around the world. Amongst others, [‘ALEX’](#) has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); [‘Veni Vidi Vici’](#) has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); [‘Swedish Dicks’](#) has featured on [Pop TV](#) in the US; [‘Black Lake’](#) has been shown on [BBC Four and AMC Networks-backed Shudder](#); and [‘Honour’](#) has been sold to RTL in Germany and VRT in Belgium.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

[In May 2019](#), NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region’s leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm (‘NENT A’ and ‘NENT B’).

Contact us:

press@nentgroup.com (or Nicholas Smith, Acting Head of Public Relations; +46 73 699 26 95)

investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

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