

NENT Group and Camilla Läckberg create original series 'Hammarvik'

- NENT Group's latest original created by best-selling author Camilla Läckberg
- 'Hammarvik' to premiere on Viaplay in late 2020
- NENT Group to premiere at least 20 original productions every year

'Hammarvik', created by best-selling Swedish author Camilla Läckberg, is the next original production from Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company. The innovative 16-part series blends crime drama and soap opera, and will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in late 2020.

Once an economist, now the queen of Nordic crime fiction, Camilla Läckberg has sold more than 24 million novels around the world. 'Hammarvik' (Swedish title: 'Lyckoviken') combines compelling character-driven drama with the trademark cocktail of suspense, secrets and Swedish scenery that have made Läckberg the sixth most-read author in Europe today.

Casting for 'Hammarvik' is ongoing and filming will begin in spring 2020 in Trollhättan in Sweden. The series is co-produced by Nordisk Film TV, with Charlotte Berlin ('Maria Wern') as creative producer, and Film i Väst. 'Hammarvik' will be distributed globally by Eccho Rights, who have recently sold NENT Group's original series 'Honour' to RTL in Germany and VRT in Belgium.

Filippa Wallestam, NENT Group Chief Content Officer: "Camilla Läckberg's writing has an unmistakably cinematic style ideally suited to this project. The unique combination of crime drama and soap opera in 'Hammarvik' will enable Viaplay audiences to follow richly developed characters and explore multiple storylines – while unravelling a mystery in the best traditions of the Nordic crime genre. We continue to reimagine Nordic storytelling for the streaming era, and this collaboration with one of Sweden's most successful authors shows the scale of our ambitions."

About NENT Group's original productions

NENT Group has now launched 57 original productions and is set to premiere a minimum of 20 every year. In the past 12 months, ['Fixi in Playland'](#); ['Honour'](#); ['Manson's Bloodline'](#); season two of ['ALEX'](#); ['Swedish Sin'](#); ['Straight Forward'](#); season one of ['Saga's Stories'](#); ['Wisting'](#); ['The Inner Circle'](#); ['Darkness – Those Who Kill'](#); ['Hidden'](#); season two of ['The Great Escape'](#); ['The Truth Will Out'](#); ['Four Hands Menu'](#); ['Pros and Cons'](#); and season two of ['Black Lake'](#) have premiered.

Recently announced originals include season three of [‘Thicker than Water’](#); season two of [‘The Lawyer’](#); season two of [‘Love Me’](#); [‘The Machinery’](#); season three of [‘The Great Escape’](#); season two of [‘Saga’s Stories’](#); [‘Food & Fire’](#); [‘First Responders’](#); [‘Seizure’](#); [‘Partisan’](#); season three of [‘Occupied’](#); [‘American Runestone’](#); [‘Home Invasion’](#); [‘The Professionals’](#); [‘Shadowplay’](#); [‘Box 21’](#); [season two](#) of [‘Rig 45’](#); [‘The Ambassador’](#); [‘Margeaux’](#); [‘Cryptid’](#); [‘Commando’](#); [‘Face to Face’](#); season one of [‘Love Me’](#); and [‘Cold Courage’](#).

As well as breaking Nordic viewing records, NENT Group’s originals are increasingly reaching audiences around the world. Amongst others, [‘ALEX’](#) has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); [‘Veni Vidi Vici’](#) has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); [‘Swedish Dicks’](#) has featured on [Pop TV](#) in the US; [‘Black Lake’](#) has been shown on [BBC Four and AMC Networks-backed Shudder](#); and [‘Honour’](#) has been sold to RTL in Germany and VRT in Belgium.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

[In May 2019](#), NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region’s leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm (‘NENT A’ and ‘NENT B’).

Contact us:

press@nentgroup.com (or Nicholas Smith, Acting Head of Public Relations; +46 73 699 26 95)

investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

Download high-resolution photos: [Flickr](#)

Follow us:

[nentgroup.com](#) / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)

Privacy policy:

To read NENT Group's privacy policy, [click here](#)