

# NENT Group's acclaimed kids series 'The Great Escape' and 'Saga's Stories' return for new seasons

- NENT Group launches 50<sup>th</sup> and 51<sup>st</sup> original series
- New seasons of 'The Great Escape' and 'Saga's Stories' to premiere on Viaplay in December 2019 and spring 2020
- NENT Group to premiere at least 20 original productions every year

Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company, has commissioned new seasons of its popular kids series 'The Great Escape' and 'Saga's Stories', which will be the 50<sup>th</sup> and 51<sup>st</sup> NENT Group original productions. Both returning series will continue to offer an engaging blend of entertainment and education to families across the Nordic region, and will premiere exclusively on NENT Group's Viaplay streaming service in December 2019 and spring 2020.

Season three of 'The Great Escape' will once again present subjects like mathematics and chemistry in an engaging and entertaining way in a 'Christmas calendar' format, with a new episode released every day from 1 December to Christmas Eve. The series is produced in Swedish, Norwegian and Danish language versions, with Beppe Singer, Håvard Lilleheie and Jacob Riising headlining the local cast in each country.

The second season of 'Saga's Stories' continues to follow Saga Larsson as she grows up, goes to school and learns more about the world around her. The 10-part animated series is based on the bestselling books by Josefine Sundström for children aged 3 to 6, and is visually inspired by Emma Göthner's original illustrations.

'Saga's Stories' has been nominated for Children's Programme of the Year at Sweden's Kristallen awards on 30 August. 'The Great Escape' won the same prize in 2017 – the first time a kids series created for a streaming service claimed the biggest honour in Swedish TV.

'The Great Escape' is produced by Julia Messelt at Nexiko and 'Saga's Stories' by Niklas Larsson at SF Studios (NENT Group's 'The Lawyer' and 'First Responders').

NENT Group's other original kids series are 'Peppy Pals' and 'Fixi in Playland' (premiering exclusively on Viaplay on 13 September).

Jakob Mejlhede Andersen, Viaplay Chief Content Officer: "Our unique kids' content has won both prizes and viewers' hearts in the Nordic region. Younger audiences are growing up streaming and Viaplay is a trusted entertainment destination for everyone, where the very



best kids content complements world-class sports, films and series. The latest seasons of 'The Great Escape' and 'Saga's Stories' will continue to excite and inform new generations of viewers with high quality storytelling. This is a truly inspiring way for NENT Group to pass the milestone of 50 original series."

### **About NENT Group's original productions**

NENT Group has now launched 51 original productions and is set to premiere a minimum of 20 every year. 'Honour'; 'Manson's Bloodline'; 'Swedish Sin'; 'Straight Forward'; season one of 'Saga's Stories'; 'Wisting'; 'The Inner Circle'; 'Darkness – Those Who Kill'; 'Hidden'; 'The Truth Will Out'; 'Four Hands Menu'; 'Pros and Cons'; 'Conspiracy of Silence'; 'Couple Trouble'; season one of 'Rig 45'; 'The Lawyer'; 'Stella Blómkvist'; seasons one and two of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; 'Peppy Pals'; 'Superswede'; 'Veni Vidi Vici'; seasons one and two of 'Swedish Dicks'; seasons one and two of 'The Great Escape'; and seasons one and two of 'Black Lake' have already premiered.

Recently announced originals include 'Food & Fire'; 'First Responders'; 'Seizure'; 'Partisan'; 'American Runestone'; 'Home Invasion'; 'The Professionals'; 'Fixi in Playland'; 'Shadowplay'; 'Box 21'; season two of 'Rig 45'; 'The Ambassador'; 'Margeaux'; 'Cryptid'; 'Commando'; 'Face to Face'; 'Love Me'; and 'Cold Courage'.

As well as breaking Nordic viewing records, NENT Group's originals are increasingly reaching audiences around the world. Amongst others, 'ALEX' has been sold to broadcast and streaming partners in <a href="Europe">Europe</a>, Asia and the US; 'Veni Vidi Vici' has premiered on <a href="Hulu">Hulu</a> and is set for a <a href="US remake in partnership with Lionsgate">US remake in partnership with Lionsgate</a>; 'Swedish Dicks' has featured on <a href="Pop TV">Pop TV</a> in the US; 'Black Lake' has been shown on <a href="BBC Four and AMC Networks-backed Shudder">BBC Four and AMC Networks-backed Shudder</a>; and 'Honour' has been sold to RTL in Germany and to Belgium's VRT.

<u>In January 2019</u>, NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

In May 2019, NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

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#### **NOTES TO EDITORS**

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching



lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

### **Contact us:**

press@nentgroup.com (or Nicholas Smith, Acting Head of Public Relations; +46 73 699 26 95)

investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

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