

NENT Group calls 'First Responders' to first original medical drama series

- Ten-part series to premiere exclusively on Viaplay in 2020
- 'First Responders' produced by SF Studios
- NENT Group to premiere at least 20 original productions every year

The Swedish medical drama series 'First Responders' will be the next original production from Nordic Entertainment Group (NENT Group), the Nordic region's leading streaming company. Filmed in the scenic Swedish mountain village of Åre, the 10-part series will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in 2020.

'First Responders' (Swedish title: 'Åreakuten') follows the daily lives of hospital, police and rescue personnel in the beautiful yet sometimes hazardous Swedish mountains – where the heady altitudes set the scene for equally dramatic emotional highs and lows.

The series brings together an ensemble Swedish cast featuring Göran Gillinger ('Maria Wern'), Karin Bengtsson ('The Modern Project'), Mårten Svedberg (the 'Johan Falk' series), Nadja Halid ('Senses') and Tiril Wishman Eeg-Henriksen.

'First Responders' is produced by Joakim Hansson (NENT Group's 'The Lawyer') for SF Studios and directed by Lena Koppel ('The Importance of Tying Your Own Shoes') and Richard Jarnhed (NENT Group's 'Black Lake'). Location filming is currently underway in Åre with interior scenes to be shot this autumn.

Jakob Mejlhede Andersen, Viaplay Chief Content Officer: "Our first medical drama brings a uniquely Scandinavian twist to a hugely popular genre, thanks to a compelling line-up of Swedish talents, intriguing personal stories and stunning scenery that will raise the pulse of viewers across the Nordic region. Streaming is now mainstream, and as the Nordic region's leading streaming company, NENT Group continues to broaden our offering to reach every audience."

About NENT Group's original productions

NENT Group has now launched 48 original productions and is set to premiere a minimum of 20 every year. ['Manson's Bloodline'](#); ['Swedish Sin'](#); ['Straight Forward'](#); ['Saga's Stories'](#); ['Wisting'](#); ['The Inner Circle'](#); ['Darkness – Those Who Kill'](#); ['Hidden'](#); 'The Truth Will Out'; ['Four Hands Menu'](#); ['Pros and Cons'](#); ['Conspiracy of Silence'](#); 'Couple Trouble'; [season one of 'Rig 45'](#); ['The Lawyer'](#); ['Stella Blómkvist'](#); seasons [one](#) and [two](#) of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; ['Peppy Pals'](#); 'Superswede'; ['Veni Vidi Vici'](#); seasons [one](#) and [two](#) of

‘Swedish Dicks’; seasons [one](#) and [two](#) of ‘The Great Escape’; and seasons one and [two](#) of ‘Black Lake’ have already premiered.

Recently announced originals include ‘[Seizure](#)’; ‘[Partisan](#)’; ‘[American Runestone](#)’; ‘[Home Invasion](#)’; ‘The Professionals’; ‘[Fixi in Playland](#)’; ‘[Shadowplay](#)’; ‘[Box 21](#)’; [season two](#) of ‘Rig 45’; ‘[The Ambassador](#)’; ‘[Margeaux](#)’; ‘[Cryptid](#)’; ‘[Commando](#)’; ‘[Face to Face](#)’; ‘[Honour](#)’; ‘[Love Me](#)’; and ‘[Cold Courage](#)’.

As well as breaking Nordic viewing records, NENT Group’s originals are increasingly reaching audiences around the world. Amongst others, ‘ALEX’ has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); ‘Veni Vidi Vici’ has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); ‘Swedish Dicks’ has featured on [Pop TV](#) in the US; ‘Black Lake’ has been shown on [BBC Four and AMC Networks-backed Shudder](#); and the upcoming series ‘[Honour](#)’ has been sold to RTL in Germany and to Belgium’s VRT.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

[In May 2019](#), NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region’s leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm (‘NENT A’ and ‘NENT B’).

Contact us:

press@nentgroup.com (or Nicholas Smith, Acting Head of Public Relations; +46 73 699 26 95)

investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

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