

NENT Group traces 'Manson's Bloodline' in next original documentary series

- Four-part series to premiere exclusively on Viaplay on 9 August
- Documentary distributed globally by NENT Studios' DRG
- NENT Group to premiere at least 20 original productions every year

'Manson's Bloodline', a documentary series about American cult leader and murderer Charles Manson, will be the next original production from Nordic Entertainment Group (NENT Group). For the first time, Manson's only living relative tells his unsettling story in the four-part series, which will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region on 9 August.

Fifty years ago, Charles Manson and his cult committed a series of murders that shocked America and the world. Despite not even being born at the time, Manson's grandson Jason Freeman has lived in the shadow of the events of 1969 ever since. 'Manson's Bloodline' follows Freeman for 16 months as he struggles with the legacy left by one of the most notorious criminals in American history.

'Manson's Bloodline' is produced by New York-based MY Entertainment and distributed globally by DRG, a NENT Studios company. NENT Studios is NENT Group's content production and distribution business and comprises 32 companies across 17 countries.

NENT Group recently commissioned two seasons of the documentary series 'American Runestone' by Swedish Hollywood superstar Peter Stormare ('The Blacklist'; 'Prison Break'). Previous NENT Group original documentaries include 'Swedish Sin; 'Four Hands Menu'; 'Couple Thinkers'; and 'Superswede'.

Jakob Mejlhede Andersen, Viaplay Chief Content Officer: "The crimes of Charles Manson have long fascinated and horrified audiences around the world – but what happened next? 'Manson's Bloodline' at last reveals the enormous impact on Manson's relatives through unprecedented access to his only living descendant. NENT Group continues to expand Viaplay's offering of unique documentaries that leave no story untold and no viewer unmoved."

About NENT Group's original productions

NENT Group has now launched 46 original productions and is set to premiere a minimum of 20 every year. 'Swedish Sin'; 'Straight Forward'; 'Saga's Stories'; 'Wisting'; 'The Inner Circle';



'<u>Darkness – Those Who Kill'</u>; '<u>Hidden'</u>; 'The Truth Will Out'; '<u>Four Hands Menu'</u>; '<u>Pros and Cons'</u>; '<u>Conspiracy of Silence'</u>; 'Couple Trouble'; <u>season one</u> of 'Rig 45'; '<u>The Lawyer'</u>; '<u>Stella Blómkvist'</u>; seasons <u>one</u> and <u>two</u> of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; '<u>Peppy Pals'</u>; 'Superswede'; '<u>Veni Vidi Vici'</u>; seasons <u>one</u> and <u>two</u> of 'Swedish Dicks'; seasons <u>one</u> and <u>two</u> of 'The Great Escape'; and seasons one and <u>two</u> of 'Black Lake' have already premiered.

Recently announced originals include '<u>American Runestone</u>'; '<u>Home Invasion</u>'; 'The Professionals'; '<u>Fixi in Playland</u>'; '<u>Shadowplay</u>'; '<u>Box 21</u>'; <u>season two</u> of 'Rig 45'; '<u>The Ambassador</u>'; '<u>Margeaux</u>'; '<u>Cryptid</u>'; '<u>Commando</u>'; '<u>Face to Face</u>'; '<u>Casper Conquers Norway</u>'; '<u>Honour</u>'; '<u>Love Me</u>'; and '<u>Cold Courage</u>'.

As well as breaking Nordic viewing records, NENT Group's originals are increasingly reaching audiences around the world. Amongst others, 'ALEX' has been sold to broadcast and streaming partners in <u>Europe</u>, <u>Asia and the US</u>; 'Veni Vidi Vici' has premiered on <u>Hulu</u> and is set for a <u>US remake in partnership with Lionsgate</u>; 'Swedish Dicks' has featured on <u>Pop TV</u> in the US; 'Black Lake' has been shown on <u>BBC Four and AMC Networks-backed Shudder</u>; and the upcoming series '<u>Honour</u>' has been sold to RTL in Germany and to Belgium's VRT.

<u>In January 2019</u>, NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

In May 2019, NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

Contact us:

press@nentgroup.com (or Nicholas Smith, Acting Head of Public Relations; +46 73 699 26 95)

investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)



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