

NENT Group uncovers 'American Runestone' as next original documentary series

- Peter Stormare stars in, produces and directs NENT Group original documentary series
- 'American Runestone' commissioned for two seasons
- NENT Group to premiere at least 20 original productions every year

The historical documentary series 'American Runestone' is the next original production from Nordic Entertainment Group (NENT Group). Swedish Hollywood superstar Peter Stormare ('The Blacklist'; 'Prison Break') will star in, produce and direct two seasons of the ground-breaking show, the first of which will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in spring 2020.

Pillar of truth or a stone-cold fake? In 1898, Swedish immigrant Olof Ohman claimed to have found a runestone in Minnesota, left by Viking explorers more than two centuries before Columbus arrived in North America.

In 'American Runestone', Peter Stormare ('The Blacklist'; 'Prison Break'; NENT Group's 'Swedish Dicks') travels through Minnesota to discover whether it's time for history to be rewritten. Born in the same region of Sweden as Olof Ohman, Stormare meets scholars, sceptics and sensationalists on a deeply personal and often humorous journey that leaves no stone unturned.

'American Runestone' (working title) is produced by Peter Stormare together with Nina Lund and Glenn Lund for Stormare's production company Viking Brothers. The first season of the series has six episodes.

NENT Group's original documentaries include '<u>Swedish Sin</u>', '<u>Four Hands Menu</u>', 'Couple Thinkers' and 'Superswede'.

Jakob Mejlhede Andersen, Viaplay Chief Content Officer: "Making Nordic history is what NENT Group is all about – we operate the region's leading streaming service and launch at least 20 originals every year. It's fitting that Peter Stormare, one of Sweden's most charismatic global exports, will tell this fascinating story of Scandinavians in America, which will be a compelling addition to Viaplay's fast-growing documentary offering."

About NENT Group's original productions



NENT Group is set to premiere a minimum of 20 original productions every year. 'Swedish Sin'; 'Straight Forward'; 'Saga's Stories'; 'Wisting'; 'The Inner Circle'; 'Darkness – Those Who Kill'; 'Hidden'; 'The Truth Will Out'; 'Four Hands Menu'; 'Pros and Cons'; 'Conspiracy of Silence'; 'Couple Trouble'; season one of 'Rig 45'; 'The Lawyer'; 'Stella Blómkvist'; seasons one and two of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; 'Peppy Pals'; 'Superswede'; 'Veni Vidi Vici'; seasons one and two of 'Swedish Dicks'; seasons one and two of 'The Great Escape'; and seasons one and two of 'Black Lake' have already premiered.

Recently announced originals include '<u>Home Invasion</u>'; 'The Professionals'; '<u>Fixi in Playland</u>'; '<u>Shadowplay</u>'; '<u>Box 21</u>'; <u>season two</u> of 'Rig 45'; '<u>The Ambassador</u>'; '<u>Margeaux</u>'; '<u>Cryptid</u>'; '<u>Commando</u>'; '<u>Face to Face</u>'; '<u>Casper Conquers Norway</u>'; '<u>Honour</u>'; '<u>Love Me</u>'; and '<u>Cold</u> Courage'.

As well as breaking Nordic viewing records, NENT Group's originals are increasingly reaching audiences around the world. Amongst others, 'ALEX' has been sold to broadcast and streaming partners in Europe, Asia and the US; 'Veni Vidi Vici' has premiered on Hulu and is set for a US remake in partnership with Lionsgate; 'Swedish Dicks' has featured on Pop TV in the US; 'Black Lake' has been shown on BBC Four and AMC Networks-backed Shudder; and the upcoming series 'Honour' has been sold to RTL in Germany and to Belgium's VRT.

<u>In January 2019</u>, NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

In May 2019, NENT Group invested in a minority stake in the new US production company Picturestart together with a range of high-profile industry partners. Based in Los Angeles and founded by renowned producer Erik Feig, Picturestart will create, co-finance and produce premium scripted content for young adult viewers around the world.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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