

NENT Group reveals documentary 'Swedish Sin' as next original series

- Five part documentary to premiere on Viaplay across the Nordic region on 17 May
- NENT Group to premiere at least 20 original productions every year

The documentary 'Swedish Sin' is the next original production from Nordic Entertainment Group (NENT Group). A five part series that recounts the rise and fall of notorious Swedish porn king Berth Milton Jr., 'Swedish Sin' will premiere across the Nordic region on 17 May exclusively on NENT Group's Viaplay streaming service.

Renowned and reviled in equal measure, Berth Milton Jr. was once one of Sweden's wealthiest men. But at the height of his fame, Milton was hit by a tax bill totaling half a billion kronor, along with death threats from his father and accusations of forcing women into sexual slavery.

In 'Swedish Sin' (Swedish title: 'Svenska synden'), produced by Stockholm-based production company Jarowskij (NENT Group's 'Black Lake'), film-maker Jasper Lake documents Milton's self-stated quest for redress. Now 64 years old, the former tycoon claims to have fallen victim to an elaborate conspiracy – and believes he finally has the evidence to prove it.

Jakob Mejlhede Andersen, Viaplay Chief Content Officer: "This is a grimly fascinating tale of the rise and fall of one of Sweden's most controversial figures. Streaming has revitalised the documentary genre around the world, and audiences are increasingly exploring uncomfortable topics. A dark, complex and tragic story that plays out against both the heights and depths of society, 'Swedish Sin' represents a notable addition to Viaplay's expanding non-scripted offering."

About NENT Group's original productions

NENT Group has now launched 41 original series and is set to premiere a minimum of 20 every year. ['Saga's Stories'](#); ['Wisting'](#); ['The Inner Circle'](#); ['Darkness – Those Who Kill'](#); ['Hidden'](#); 'The Truth Will Out'; ['Four Hands Menu'](#); ['Pros and Cons'](#); ['Conspiracy of Silence'](#); 'Couple Trouble'; [season one](#) of 'Rig 45'; ['The Lawyer'](#); ['Stella Blómkvist'](#); [season one](#) of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; ['Peppy Pals'](#); 'Superswede'; ['Veni Vidi Vici'](#); seasons [one](#) and [two](#) of 'Swedish Dicks'; seasons [one](#) and [two](#) of 'The Great Escape'; and seasons one and [two](#) of 'Black Lake' have already premiered.

Recently announced originals include ['Shadowplay'](#); ['Box 21'](#); [season two](#) of 'Rig 45'; ['The Ambassador'](#); ['Margeaux'](#); ['Cryptid'](#); ['Commando'](#); ['Face to Face'](#); ['Casper Conquers Norway'](#); ['Honour'](#); ['Love Me'](#); [season two](#) of 'ALEX'; ['Cold Courage'](#); and ['Straight Forward'](#).

As well as breaking Nordic viewing records, NENT Group's originals are increasingly reaching audiences around the world. Amongst others, 'ALEX' has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); 'Veni Vidi Vici' has premiered on [Hulu](#) and is set for a [US remake in partnership with Lionsgate](#); 'Swedish Dicks' has featured on [Pop TV](#) in the US; 'Black Lake' has been shown on [BBC Four and AMC Networks-backed Shudder](#); and the upcoming series '[Honour](#)' has been sold to RTL in Germany and to Belgium's VRT.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

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