

# NENT Group shares start trading on Nasdaq Stockholm

**Nordic Entertainment Group AB (publ) (NENT Group), the Nordic region's leading entertainment provider, was listed on Nasdaq Stockholm today and the company's class A (NENT A) and class B (NENT B) shares have commenced trading.**

Anders Jensen, NENT Group President and CEO: "This is an exciting day for NENT Group. We have a clear vision to be the leading Nordic streaming service provider and content producer with a global appeal. The listing of our shares on Nasdaq reflects our ambition as a standalone company that has constantly challenged and innovated the entertainment industry. Today, less than half of the 12 million households in the Nordic region subscribe to a streaming service, and we expect that to rise quickly over the coming years as consumers continue to change the way that they consume content. We have been preparing for this listing for a year now, so I would like to thank everyone who has worked so hard to make it happen."

NENT Group is today the leading entertainment provider in the Nordic region, comprising a portfolio of streaming services, TV channels, radio stations and production companies. NENT Group employs some 2,000 people and is headquartered in Stockholm.

The listing of NENT Group follows the decision to split MTG (Modern Times Group MTG AB (publ)) into two separate companies. NENT Group's listing prospectus and other information related to the split can be found [here](#), and presentations and an on-demand webcast from NENT Group's first Capital Markets Day can be found [here](#).

NENT Group's Q1 2019 results will be presented on 7 May and its first annual general meeting of shareholders will be held on 22 May 2019.

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## NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').*

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