

NENT Group's original series 'Veni Vidi Vici' set for US remake

- Lionsgate Television acquires US rights to 'Veni Vidi Vici' remake
- 'Veni Vidi Vici' premiered on NENT Group's Viaplay streaming service in 2017
- Close to half of NENT Group's originals have been sold internationally

'Veni Vidi Vici', an original drama series created for Nordic Entertainment Group (NENT Group)'s Viaplay streaming service, has been optioned for a US remake by Hollywood studio Lionsgate Television. The original Nordic show has already been picked up by international media partners including Hulu in the US and SBS in Australia.

The remake is being developed by Rafael Edholm (writer, director and star of the original 'Veni Vidi Vici') and Fredrik Lundberg for HandsUp STHLM, together with Kim Magnusson ('I Kill Giants') and MADWOOD Studios' Michael Flutie ('Westside'). HandsUp STHLM and MADWOOD Studios are partnering to develop the series for the US and international markets.

The US rights to the 'Veni Vidi Vici' remake have been acquired by Lionsgate Television, the global distributor of NENT Group's original productions 'Swedish Dicks', 'Superswede' and 'Cold Courage'.

'Veni Vidi Vici' explores the dramatic consequences of a struggling arthouse film director's foray into the adult entertainment industry. The original 10-part series, which premiered on Viaplay in April 2017, stars Thomas Bo Larsen (NENT Group's 'The Lawyer'), Rafael Edholm, Livia Millhagen and Michael Wincott. The show was named in the official selection at the 2017 MIPDrama Screenings in Cannes and is distributed worldwide by NENT Group's DRG.

Jakob Mejlhede Andersen, NENT Group Head of Content: "Nearly half of our originals have been sold internationally – and now we're set for our very first remake. Outrageous, unsettling and curiously touching, 'Veni Vidi Vici' has attracted international acclaim from the start. A US remake in partnership with Lionsgate is fantastic recognition of the 'Veni Vidi Vici' team's talents, the vibrant Nordic creative scene and NENT Group's unique storytelling capabilities."

Rafael Edholm: "We continue to take this tale of complex characters navigating absurdity from Viaplay to the world. Together with Lionsgate, MADWOOD Studios and the team, I look forward to creating something I haven't seen yet but would definitely pay a buck to watch. We came, they saw and now we're ready to conquer the US."

In addition to 'Veni Vidi Vici', NENT Group's originals are increasingly reaching audiences around the world. 'ALEX' has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); 'Swedish Dicks' has premiered [on Pop TV](#) in the US; 'Black Lake' has been shown on [BBC Four and AMC Networks-backed Shudder](#); and the upcoming series '[Honour](#)' has been sold to Belgium's VRT.

About NENT Group's original productions

NENT Group is set to premiere a minimum of 20 original productions every year. '[Darkness – Those Who Kill](#)'; '[Hidden](#)'; 'The Truth Will Out'; '[Four Hands Menu](#)'; '[Pros and Cons](#)'; '[Conspiracy of Silence](#)'; 'Couple Trouble'; '[Rig 45](#)'; '[The Lawyer](#)'; '[Stella Blómkvist](#)'; [season one](#) of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; '[Peppy Pals](#)'; 'Superswede'; '[Veni Vidi Vici](#)'; seasons [one](#) and [two](#) of 'Swedish Dicks'; seasons [one](#) and [two](#) of 'The Great Escape'; and seasons one and [two](#) of 'Black Lake' have already premiered.

Recently announced originals include 'The Ambassador'; '[Margeaux](#)'; '[Cryptid](#)'; '[Commando](#)'; '[Face to Face](#)'; '[Casper Conquers Norway](#)'; '[Honour](#)'; '[Love Me](#)'; [season two](#) of 'ALEX'; '[Saga's Stories](#)'; '[The Inner Circle](#)'; '[Cold Courage](#)'; '[Hidden](#)'; '[Wisting](#)'; and '[Straight Forward](#)'.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

NOTES TO EDITORS

Nordic Entertainment Group (publ) (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is part of Modern Times Group MTG AB (publ.), a leading international digital entertainment group listed on Nasdaq Stockholm ('MTGA' and 'MTGB'). NENT Group is expected to be listed separately on Nasdaq Stockholm on 28 March 2019 under the symbols 'NENT A' and 'NENT B'.

Contact us:

press@nentgroup.com (or Tobias Gyhlénus, Head of Public Relations; +46 73 699 27 09)
investors@nentgroup.com (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

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