

# NENT Group teams with Adi Hasak and Kew Media to create original series 'Margeaux'

- Adi Hasak (NBC's 'Shades of Blue') to write and produce NENT Group original series filmed in Hebrew, Arabic, English and German
- 'Margeaux' to premiere in the Nordic region exclusively on Viaplay
- NENT Group set to premiere a minimum of 20 original productions every year

**Nordic Entertainment Group (NENT Group) is partnering with global content company Kew Media Group to produce the international drama series 'Margeaux'. Renowned Hollywood showrunner Adi Hasak (NBC's 'Shades of Blue') will create, write and produce the high-impact new show, which will premiere across the Nordic region exclusively on NENT Group's Viaplay streaming service.**

'Margeaux' tells the tragic story of the 1972 Munich Olympics massacre from the points of view of an Israeli Mossad psychologist and the Palestinian coordinator behind the attack. Filmed in multiple countries in Hebrew, Arabic, English and German, production will begin on 'Margeaux' in autumn 2019.

Hasak is the creator and executive producer of the hit NBC crime series 'Shades of Blue' starring Ray Liotta and Jennifer Lopez, and the creator, executive producer and showrunner on USA Network's critically acclaimed thriller 'Eyewitness'. He has been a frequent collaborator with Luc Besson, with whom he wrote and produced the films '3 Days to Kill' starring Kevin Costner, and 'From Paris with Love' starring John Travolta.

Hasak brings a personal perspective to the subject matter of 'Margeaux', as he experienced a terror attack as a young boy before being caught up in a cycle of violence as an Israeli paratrooper in 1980s Beirut.

JJ Wienkers will co-write and co-produce 'Margeaux'. The series will be distributed worldwide by Kew Media Distribution.

Jakob Mejlhede Andersen, NENT Group Head of Content: "The psychological depth and dramatic scope of 'Margeaux' demonstrate how high NENT Group is aiming with our original series. We've already premiered more than 20 originals and seen our shows picked up by broadcasters and streamers around the world. Now we're joining our unique storytelling with Kew Media's global reach and Adi Hasak's uncompromising creative vision to create a hard-hitting and truly unforgettable series."

Carrie Stein, Kew Media Group EVP of Global Scripted TV Series: “Adi is a one-of-a-kind talent and it’s especially good to be working with him on a show that resonates so personally. We couldn’t be happier to be partnering with NENT Group who, like Kew, are casting a global net to find distinctive stories that are emotionally engaging.”

Adi Hasak: “A meditation on violence and terrorism, gender politics, gay rights, redemption and love – ‘Margeaux’ offers a unique perspective on who we used to be, and what has led to who we are today. I’m thrilled to have the enthusiastic support of NENT Group and Kew Media as producing partners and distributors in this unique and international character-driven franchise.”

### About NENT Group’s original productions

NENT Group is set to premiere a minimum of 20 originals every year. [‘Darkness – Those Who Kill’](#); [‘Hidden’](#); [‘The Truth Will Out’](#); [‘Four Hands Menu’](#); [‘Pros and Cons’](#); [‘Conspiracy of Silence’](#); [‘Couple Trouble’](#); [‘Rig 45’](#); [‘The Lawyer’](#); [‘Stella Blómkvist’](#); [season one](#) of [‘ALEX’](#); [‘Couple Thinkers’](#); [‘Occupied’](#); [‘Hassel’](#); [‘Peppy Pals’](#); [‘Superswede’](#); [‘Veni Vidi Vici’](#); [seasons one and two](#) of [‘Swedish Dicks’](#); [seasons one and two](#) of [‘The Great Escape’](#); and [seasons one and two](#) of [‘Black Lake’](#) have already premiered.

Recently announced originals include [‘Cryptid’](#); [‘Commando’](#); [‘Face to Face’](#); [‘Casper Conquers Norway’](#); [‘Honour’](#); [‘Love Me’](#); [season two](#) of [‘ALEX’](#); [‘Saga’s Stories’](#); [‘The Inner Circle’](#); [‘Cold Courage’](#); [‘Wisting’](#); and [‘Straight Forward’](#).

As well as breaking Nordic viewing records, close to half of NENT Group’s originals have been picked up internationally. Amongst others, [‘ALEX’](#) has been sold to broadcast and streaming partners in [Europe, Asia and the US](#); [‘Veni Vidi Vici’](#) has premiered on [Hulu](#); [‘Swedish Dicks’](#) [on Pop TV](#) in the US; [‘Black Lake’](#) has been shown on [BBC Four and AMC Networks-backed Shudder](#); and the upcoming series [‘Honour’](#) has been sold to Belgium’s VRT.

[In January 2019](#), NENT Group announced a UK-based joint venture with award-winning independent studio FilmNation Entertainment to develop, produce and finance premium scripted television content for global audiences.

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### NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group) is the Nordic region’s leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is part of Modern Times Group MTG AB (publ.), a*

*leading international digital entertainment group listed on Nasdaq Stockholm ('MTGA' and 'MTGB'). NENT Group is expected to be listed separately on Nasdaq Stockholm on 28 March 2019 under the symbols 'NENT A' and 'NENT B'.*

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**About Kew Media Group:**

Kew Media Group is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: 4East Media, Architect Films, Awesome Media & Entertainment, Bristow Global Media, Collins Avenue Productions, Essential Media Group, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films, Spirit Digital Media and Two Rivers Media; and the distribution companies: KEW MEDIA Distribution and TCB Media Rights.

With primary offices in London, Los Angeles, New York, Sydney and Toronto, the Kew Media Group companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 13,000 hours, to almost every available viewing platform worldwide. Kew aspires to offer great content from all over the world to viewers of all ages and tastes. The Company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.