

# NENT Group launches Viaplay TV in Finland

- Viaplay Finland streaming customers can now also access more than 15 TV channels through Viaplay
- Viaplay Finland provides comprehensive and integrated on-demand and scheduled TV offering

**Nordic Entertainment Group (NENT Group) has today launched Viaplay TV for customers in Finland. Viaplay TV enables subscribers to watch more than 15 TV channels through Viaplay. NENT Group already offers its own free TV channels on Viaplay in Norway and Sweden.**

Viaplay TV gives customers in Finland the option to add more than 15 TV channels to their Viaplay package. Viewers can enjoy a wide range of Finnish and international drama, documentaries, news and entertainment directly through Viaplay – anywhere, anytime.

The TV channels now available on Viaplay in Finland include YLE TV1, YLE TV2, YLE Teema & Fem, MTV3, Sub, TV5, Kutonen, TLC, FOX, AVA, Fii, National Geographic, Discovery, Euronews, MTV and Eurosport 1. Viaplay TV customers will pay EUR 5 per month on top of their existing Viaplay subscription for the enhanced service. Viaplay already offers a unique combination of the very best films, series and sports.

Anders Jensen, NENT Group President and CEO: “Viaplay TV is NENT in a nutshell – constantly innovating to deliver an even broader and better experience. We were the first in the Nordic region to launch a full streaming service, then the first to add linear TV channels, and now we’re meeting viewers’ demands in Finland for an even more comprehensive service that seamlessly integrates streaming and channel offerings. Today’s launch highlights both our industry leadership and Viaplay’s position as home to the most compelling content from the Nordic region and beyond.”

NENT Group [recently announced](#) that Viaplay will be compatible with Google Home and Google Home Mini when they arrive in stores across Scandinavia on 24 October. Google Home is the first ever smart speaker to respond to voice instructions in the Danish, Norwegian and Swedish languages.

\*\*\*\*

## NOTES TO EDITORS

*Nordic Entertainment Group (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create exciting content for media companies around the world. We make life more entertaining by enabling the best and broadest experiences – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is part of Modern Times Group MTG AB (publ), a leading international digital entertainment group listed on Nasdaq Stockholm ('MTGA' and 'MTGB'). NENT Group is proposed to be listed separately on Nasdaq Stockholm in March 2019.*

**Contact us:**

[press@nentgroup.com](mailto:press@nentgroup.com) (or Tobias Gyhlénus, Head of Public Relations; +46 73 699 27 09)  
[investors@nentgroup.com](mailto:investors@nentgroup.com) (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

**Download high-resolution photos:** [Flickr](#)

**Follow us:**

[nentgroup.com](http://nentgroup.com) / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)

**Privacy policy:**

NENT is part of MTG; to read our privacy policy, [click here](#)