

'Saga's Stories' is NENT Group's next original series for kids

- NENT Group continues investment in high-quality content for younger viewers
- 'Saga's Stories' to premiere exclusively on Viaplay in spring 2019

The next original series from Nordic Entertainment Group (NENT Group) is kids series 'Saga's Stories'. The 10-part animated adaptation of Josefine Sundström's bestselling books will be available in Danish, Finnish, Norwegian and Swedish, and will premiere exclusively on NENT Group's streaming service Viaplay in spring 2019.

'Saga's Stories' (Swedish: 'Sagasagor'), through its five-year-old lead character Saga Larsson, aims to present some of the challenges of growing up in an engaging and thoughtful way. Each episode takes visual inspiration from Emma Göthner's original illustrations for the 'Saga's Stories' books. The series is produced for SF Studios by Niklas Larsson.

'Saga's Stories' is the latest original kids series from NENT Group after '[Peppy Pals](#)' and '[The Great Escape](#)' season one, which was named [Children's Program of the Year](#) at Sweden's Kristallen awards in 2017. The second season of '[The Great Escape](#)' will premiere exclusively on Viaplay on 1 December. Viaplay also offers a wide range of kids programming from international brands such as Disney and Nickelodeon.

Jakob Mejlhede Andersen, NENT Group EVP and Head of Content: "Viaplay is the home of kids content in the Nordic region. We see huge demand for high-quality storytelling that both entertains and informs, and our award-winning original kids series are trusted by parents and enjoyed by younger viewers every day. NENT Group continues to invest in unique family experiences that audiences will remember for years to come."

NENT Group has over 50 original projects already available or in development. '[Conspiracy of Silence](#)'; 'Couple Trouble'; '[Rig 45](#)'; '[The Lawyer](#)'; '[Stella Blómkvist](#)'; '[ALEX](#)'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; '[Peppy Pals](#)'; 'Superswede'; '[Veni Vidi Vici](#)'; seasons [one](#) and [two](#) of 'Swedish Dicks'; season one of '[The Great Escape](#)'; and season one of 'Black Lake' have already premiered.

Recently announced originals include '[The Inner Circle](#)'; season two of '[Black Lake](#)'; '[Cold Courage](#)'; season two of '[The Great Escape](#)'; '[Those Who Kill](#)'; '[Four Hands Menu](#)'; '[Hidden](#)'; '[Wisting](#)'; '[Pros and Cons](#)'; and '[Straight Forward](#)'.

NENT Group's originals are increasingly reaching global audiences. 'Veni Vidi Vici' has premiered on premium US streaming service [Hulu](#); 'Swedish Dicks' [on Pop TV](#) in the US; and 'Black Lake' on [BBC Four and AMC Networks-backed Shudder](#).

NOTES TO EDITORS

Nordic Entertainment Group (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create exciting content for media companies around the world. We make life more entertaining by enabling the best and broadest experiences – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is part of Modern Times Group MTG AB (publ), a leading international digital entertainment group listed on Nasdaq Stockholm ('MTGA' and 'MTGB'). NENT Group is proposed to be listed separately on Nasdaq Stockholm in March 2019.

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