

PROXY FORM

The undersigned shareholder in Nordic Entertainment Group AB (publ) ("NENT"), hereby authorizes

Proxy holder's name

Daytime phone number

Address

Postcode and city

to represent and vote for all of the shares owned by the shareholder in NENT at the Extra General Meeting on Monday 25 January 2021, and to exercise all thereto related rights at the Extra General Meeting.

Place and date

Authorized signature of shareholder

Name of the shareholder

Clarification of signature

Personal identification no. or company reg. no. of the shareholder

Daytime phone number

Processing of personal data

Personal data relating to representatives of shareholders that have been submitted in this proxy will be treated in the same way as shareholders' personal data. For additional information regarding NENT's processing of personal data and your rights, please see <https://www.eurodear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>. If you have any questions on NENT's data handling or wish to exercise your rights, please contact us at dpo@nentgroup.com.

The proxy, in original, should be sent to Computershare AB, " NENT AB Extraordinary general meeting," Box 5267, 102 46 Stockholm, Sweden, together with the notice of participation of the Extra General Meeting. A shareholder that is a legal entity shall attach a certified document evidencing proof of authority, such as certificate of registration or a similar document, to the proxy. Please note that shareholders shall notify the company of their intention to participate even if the participation is by way of proxy. A proxy will not be deemed to constitute a notice of participation of the Extra General Meeting