

Viaplay Group 2024 Annual General Meeting

Viaplay Group AB (publ) ("Viaplay Group") held its Annual General Meeting ("AGM") today.

The AGM resolved to elect Katarina Bonde, Anna Bäck, Simon Duffy, Erik Forsberg, Andrea Gisle Joosen, Jacques du Puy, Maxime Saada, Didier Stoessel and Annica Witschard as members of the Board of Directors until the end of the next AGM. Simon Duffy was elected as Chair of the Board of Directors.

The AGM adopted the Income Statement and the Balance Sheet, along with the consolidated Income Statement and the consolidated Balance Sheet. Furthermore, the AGM resolved that Viaplay Group's unappropriated earnings are to be carried forward.

The AGM resolved to discharge the members of the Board of Directors and the current CEO, Jørgen Madsen Lindemann, from liability for the 2023 financial year, and resolved not to discharge the previous CEO, Anders Jensen, from liability for the 2023 financial year.

The AGM also resolved to:

- *re-elect KPMG AB as Auditor until the end of the next AGM;*
- *approve the proposed remuneration for the members of the Board of Directors and the Auditor until the end of the next AGM;*
- *adopt the procedure for the Nomination Committee to be applied until the next AGM;*
- *approve the remuneration report for 2023; and*
- *approve the updated guidelines for the remuneration of senior executives.*

The complete documentation related to the AGM resolutions can be found on Viaplay Group's website (www.viaplaygroup.com/general-meetings).

NOTES TO EDITORS

Viaplay Group AB (publ) is the Nordic region's leading entertainment provider. Our Viaplay streaming service is available in every Nordic country, as well as in the Netherlands and Poland, and our Viaplay Select branded content concept has been added to partner platforms around the world. We also operate TV channels across most of our markets, as well as radio stations in Norway and Sweden. Our talented people

come to work every day with a shared passion and clear mission to entertain millions of people with our unique offering of locally relevant storytelling, which spans premium live sports, films, series and music. Our purpose is to grow our business profitably and responsibly, and deliver sustainable value for all our stakeholders. Viaplay Group is listed on Nasdaq Stockholm ('VPLAY B').

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