

# NENT Group announces first Polish Viaplay Originals

- ‘Polish Murderesses’, ‘Black Dog’ and ‘Freedom of the Swallow’ now entering development
- Katarzyna Bonda, Poland’s most popular crime writer, and other star names attached
- Viaplay available in Poland from 3 August

**Nordic Entertainment Group (NENT Group) has launched ‘Polish Murderesses’, ‘Black Dog’ and ‘Freedom of the Swallow’ as its first scripted Viaplay Originals in Poland. The shows explore an eye-opening range of compelling and often groundbreaking themes, and are in development with some of Poland’s most well-known and exciting creative talents. Polish, Nordic and international original drama will be a cornerstone of NENT Group’s Viaplay streaming service in Poland, alongside live sports, Hollywood films and series, and kids content.**

‘Polish Murderesses’ is an adaptation of Katarzyna Bonda’s bestselling true crime book of the same name, and tells the stories of a diverse group of women with one thing in common – they are all killers. Bonda is Poland’s most popular crime writer, with over 2 million books sold, and her work has been published in 15 countries. The series will be produced by NENT Group’s Paprika Studios Poland.

‘Black Dog’ is a six-part psychological action drama that follows veterans returning from conflicts in Afghanistan and Iraq, which were the Polish army’s largest combat operations since World War 2. The soldiers now face another battlefield: confronting poverty and physical and mental scars, as well as corruption among their former commanders. ‘Black Dog’ is created by Artur Kowalewski (‘The Pack’), the creative producer of ATM Grupa.

Inspired by Paula Er’s hit debut novel, ‘Freedom of the Swallow’ uses an innovative narrative structure to depict the devastating impact of domestic abuse. The story of Olga, whose apparently happy marriage conceals a darker reality, is told from the perspective of various characters whose lives intertwine across six episodes. ‘Freedom of the Swallow’ is written by Agnieszka Kruk and produced by Opus TV.

Filippa Wallestam, NENT Group Chief Content Officer: “Our storytelling has won prizes and thrilled audiences worldwide, and we’re so excited to apply our unique skills to developing Polish Viaplay Originals. We want to play a positive, long-term role in Poland’s creative industry, and will work with the best talents – whether they’re famous today or will be famous tomorrow. As these first three commissions show, our stories will be different and thought-provoking as well as entertaining.”

Viaplay is available in Poland from 3 August ([www.viaplay.pl](http://www.viaplay.pl)), priced at PLN 34 per month with an attractive launch promotion. Viaplay has now launched in nine European countries, with the US to follow in late 2021, the Netherlands in Q1 2022 and additional markets by the end of 2023.

### About NENT Group's original productions

NENT Group is set to premiere at least 50 original productions in 2021. In the past three months, '[Home Invasion](#)'; '[Dystopia](#)'; '[Max Anger](#)'; '[Thunder in My Heart](#)'; and '[Try Hard](#)' have premiered on Viaplay.

Recently announced originals include season two of '[Partisan](#)'; season three of '[Honour](#)'; seasons three and four of '[Hammarvik](#)'; 'The Holiday'; seasons two and three of '[Pørni](#)'; '[Red Election](#)'; '[Hilma](#)'; 'Billy the Kid'; '[Sisterhood](#)'; '[Who Shot Otto Mueller?](#)'; a biopic of [Börje Salming](#); '[Fadime](#)'; '[Taylor's Island](#)'; '[Kin](#)'; '[What about Monica](#)'; '[Trom](#)'; '[THE KINGDOM EXODUS](#)'; '[Made in Oslo](#)'; '[Estonia: The Last Wave](#)'; '[A Class Apart](#)'; 'Threesome'; '[Suedi](#)'; season two of '[Stella Blómkvist](#)'; season two of '[Wisting](#)'; '[The Box](#)'; '[Two Sisters](#)'; '[Furia](#)'; '[Close to Me](#)'; '[The Swarm](#)'; season two of '[The Truth Will Out](#)'; '[Harmonica](#)'; '[Perfect People](#)'; season two of '[Face to Face](#)'; and '[Margeaux](#)'.

NENT Group will produce [two major English-language films every year](#). The company has also established a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

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### NOTES TO EDITORS

*Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in every Nordic country, in Estonia, Latvia and Lithuania, and in Poland. Viaplay will launch in the US in 2021 and the Netherlands in 2022, followed by additional markets by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm and with a global outlook, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').*

#### Contact us:

[press@nentgroup.com](mailto:press@nentgroup.com) (or Nicholas Smith, Senior Communications Manager: +46 73 699 2695)

[investors@nentgroup.com](mailto:investors@nentgroup.com) (or Matthew Hooper, Chief Corporate Affairs Officer: +44 7768 440 414)

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