

Notification of participation and form for postal voting

The Board of Directors of Nordic Entertainment Group AB (publ) has resolved that the shareholders of Nordic Entertainment Group AB (publ), at the Annual General Meeting on Wednesday 19 May 2021, shall only be able to exercise their voting rights by post (see below for options) in accordance with Section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

To be received by Nordic Entertainment Group AB (publ) c/o Euroclear (addresses below) no later than Tuesday 18 May 2021.

Note that shareholders whose shares are nominee-registered must register the shares in their own name in order to vote. Instructions for this can be found in the notice of the Annual General Meeting.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right for all of the shareholder's shares in **Nordic Entertainment Group AB (publ)**, reg. no 559124-6847 at the Annual General Meeting on Wednesday 19 May 2021. The voting right is exercised in accordance with the voting options marked below.

Name of the shareholder	Personal identity number/registration number

Declaration (if the signatory is a legal representative of a shareholder who is a legal entity): The undersigned is a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorized to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions

Declaration (if the signatory represents the shareholder by proxy): The undersigned solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked

Telephone number	E-mail
Place and date	
Signature	
Clarification of signature	

For postal voting, proceed as follows:

- Complete the information above
- Select the preferred voting options below
- Print, sign and send the form in the original to Nordic Entertainment Group AB (publ), c/o Euroclear Sweden AB, P.O. Box 191, SE-101 23 Stockholm, Sweden or by e-mail to generalmeetingservice@euroclear.com (with reference "Nordic Entertainment Group AB Annual General Meeting 2021"). Shareholders who are natural persons may also cast their postal votes electronically through BankID verification as per instructions available on anmalan.vpc.se/euroclearproxy
- If the shareholder is a natural person who is personally voting by post, it is the shareholder who should sign under Signature above. If the postal vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign
- A power of attorney shall be enclosed if the shareholder votes by proxy. If the shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form

Further information regarding postal voting

A shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly refrain from selecting an option. A postal vote in its entirety is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented.

Only one form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form, or a form without valid authorisation documentation, may be discarded without being considered.

The postal voting form, together with any enclosed authorisation documentation, must be received by Nordic Entertainment Group AB (publ) no later than **Tuesday 18 May 2021**. A postal vote can be withdrawn up to and including **Tuesday 18 May 2021** in the same manner as the postal vote was submitted, or by phone at +46 8-402 91 33 (Monday-Friday 9 a.m. to 4 p.m.).

For complete proposals for resolutions, please refer to the notice of the Annual General Meeting and the other documents to the Annual General Meeting on Nordic Entertainment Group's website. The proposed resolutions set out in the notice and other documents may be changed or withdrawn. Nordic Entertainment Group AB (publ) will disclose such adjustments through a press release, after which the shareholders have the right to submit a new form.

For information on how your personal data is processed, see the integrity policy that is available at Euroclear's website www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf.

For questions, please contact Euroclear Sweden AB +46 8-402 91 33 (Monday-Friday 9 a.m. to 4 p.m.).

Annual general meeting in Nordic Entertainment Group AB (publ) on Wednesday 19 May 2021

The voting options below comprise, if not otherwise stated in the form, the proposals submitted by the Board of Directors and the nomination committee included in the notice of the Annual General Meeting and the other documents to the Annual General Meeting held available on the company's website.

1. Election of Chairman of the Annual General Meeting Yes <input type="checkbox"/> No <input type="checkbox"/>
2. Preparation and approval of the voting list Yes <input type="checkbox"/> No <input type="checkbox"/>
3. Approval of the agenda Yes <input type="checkbox"/> No <input type="checkbox"/>
4. Election of one or two persons to check and verify the minutes Yes <input type="checkbox"/> No <input type="checkbox"/>
5. Determination of whether the Annual General Meeting has been duly convened Yes <input type="checkbox"/> No <input type="checkbox"/>
7. Resolution on the adoption of the Income Statement and the Balance Sheet and the consolidated Income Statement and the consolidated Balance Sheet Yes <input type="checkbox"/> No <input type="checkbox"/>
8. Resolution on the dispositions of the company's results as stated in the adopted Balance Sheet Yes <input type="checkbox"/> No <input type="checkbox"/>
9. Resolution on the discharge of liability of the Board and the Chief Executive Officer 9.1 Anders Borg (member of the Board) Yes <input type="checkbox"/> No <input type="checkbox"/> 9.2 David Chance (Chairman of the Board) Yes <input type="checkbox"/> No <input type="checkbox"/> 9.3 Henrik Clausen (member of the Board, until 2020-07-21) Yes <input type="checkbox"/> No <input type="checkbox"/> 9.4 Simon Duffy (member of the Board) Yes <input type="checkbox"/> No <input type="checkbox"/> 9.5 Pernille Erenbjerg (member of the Board, from and including 2020-07-21) Yes <input type="checkbox"/> No <input type="checkbox"/>

9.6 Kristina Schauman (member of the Board)

Yes No

9.7 Natalie Tydeman (member of the Board)

Yes No

9.8 Anders Jensen (CEO)

Yes No

10. Resolution on approval of Remuneration Report

Yes No

11. Determination of the number of members of the Board

Yes No

12. Determination of remuneration to the members of the Board and the auditor

Yes No

13. Election of Board members

13 (a) Anders Borg (re-election, proposed by the Nomination Committee)

Yes No

13 (b) Simon Duffy (re-election, proposed by the Nomination Committee)

Yes No

13 (c) Pernille Erenbjerg (re-election, proposed by the Nomination Committee)

Yes No

13 (d) Kristina Schauman (re-election, proposed by the Nomination Committee)

Yes No

13 (e) Natalie Tydeman (re-election, proposed by the Nomination Committee)

Yes No

13 (f) Andrew House (new election, proposed by the Nomination Committee)

Yes No

14. Election of the Chairman of the Board

Yes No

15. Determination of the number of Auditors and election of Auditor

Yes No

16. Resolution regarding authorisation for the Board to resolve on repurchase of own shares

Yes No

17. Resolutions regarding a long-term incentive plan 2021 ("LTIP 2021"), including:

17 (a) Resolution regarding the Board's proposal to implement a long-term incentive plan 2021

Yes No

17 (b) Authorisation for the Board to issue Class C Shares

Yes No

17 (c) Authorisation to resolve to repurchase own Class C Shares

Yes No

17 (d) Transfer of own Class B shares

Yes No

17 (e) Swap Agreement with third party in relation to LTIP 2021

Yes No

18. Resolution regarding amendments to the Articles of Association

Yes No

The shareholder requests that one or more items in the above form shall be postponed to a Continued General Meeting.

(This section is to be filled in only if the shareholder has such request)

State item or items by using numbers: