

Notification of participation and form for postal voting

in accordance with section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

The form must be received by Computershare AB (administering the general meeting and the forms on behalf of Nordic Entertainment Group (publ) no later than Friday, January 22, 2021.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right by post (advance voting) for all of the shareholder's shares in Nordic Entertainment Group AB (publ), Reg. No. 559124-6847 at the extraordinary general meeting on January 25, 2021. The voting right is exercised in accordance with the voting options marked below.

Assurance (if the undersigned is a legal representative of a shareholder who is a legal entity): I, the undersigned, am a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions.

Assurance (if the undersigned represents the shareholder by proxy): I, the undersigned, solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked.

Name of shareholder or authorised signatory	Personal identity number
Name of shareholder if legal entity	Registration number
Telephone number	E-mail
Place and date	
Signature	
Clarification of signature	

Instructions for postal voting:

- Complete all information above.
- If the shareholder is a natural person who is personally voting by post, it is the shareholder who should sign under Signature above. If the postal vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign. A power of attorney shall be enclosed if the shareholder postal votes by proxy. If the shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form.
- Select the preferred voting options below.
- Print, sign and send the form to Computershare AB (administering the general meeting and the forms on behalf of Nordic Entertainment Group AB) so that the form is available to Computershare no later than Friday, January 22 2021. The form shall be submitted by post to Computershare AB, "Extraordinary general meeting, NENT AB", P.O. Box 5267, SE-102 46, Stockholm, Sweden or via e-mail to info@computershare.se.
- Shareholders who are natural persons may also submit their postal vote electronically by verification through BankID via Nordic Entertainment Group ABs website, www.nentgroup.com.
- Please note that a shareholder whose shares are registered in the name of a bank or securities institute must register its shares in its own name to vote.

Further information regarding postal voting

A shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly select Abstain. A vote (i.e. the postal voting in its entirety) is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented. One form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form may be discarded without being considered.

The form for postal voting, together with any enclosed proxy and registration certificates or other authorization documentation, shall be received by Computershare AB no later than January 22, 2021, refer to item 4 above. January 22, 2021, is consequently the date for when the postal vote can be withdrawn. To withdraw a postal vote, contact Computershare AB by post, Computershare AB, "Extraordinary general meeting, NENT AB", P.O. Box 5267, SE-102 46, Stockholm, Sweden, via e-mail to info@computershare.se or by telephone: + 46 (0) 771 24 64 00.

For complete proposals, kindly refer to the notice convening the meeting and proposals on Nordic Entertainment Groups website www.nentgroup.com.

For information on how your personal data is processed, see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

Postal voting at Extraordinary General Meeting in Nordic Entertainment Group AB (publ) on January 25, 2021

The voting options below comprise the proposals included in the notice convening the extraordinary general meeting provided on the company's website.

4. Election of Chairman of the Extraordinary General Meeting Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
5. Preparation and approval of the voting list Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
6. Approval of the agenda Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
7. Election of one or two persons to check and verify the minutes Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
8. Determination of whether the Extraordinary General Meeting has been duly convened Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>
9. Resolution to authorise the Board of Directors to issue new shares of Class B Yes <input type="checkbox"/> No <input type="checkbox"/> Abstain <input type="checkbox"/>

The shareholder wishes that the resolutions under one or several items in the form above be deferred to a continued general meeting (completed only if the shareholder has such a wish)

Item/items (use numbering):